



Trend Micro appoints Mahendra Negi as COO/CFO of ipTrend

TOKYO, Japan, June 1, 2001 -- Trend Micro Inc. (NASDAQ:TMIC, Tokyo OTC:4704), a leading provider of antivirus and Internet content security software, today announced the appointment of Mahendra Negi as the Chief Operating Officer and Chief Financial Officer of its wholly-owned subsidiary ipTrend, Inc. Negi will also serve on the board of directors of ipTrend.

Mr. Negi, 39, comes to ipTrend from Merrill Lynch, where he spent six years covering Japan's Internet and software industries. He was recently ranked No. 1 on Institutional Investor magazine's list of Internet Analysts in Japan, and ranked No. 2 among software analysts by both Institutional Investor and the Nikkei Shimbun, Japan's top business newspaper. Mr. Negi won renowned for his pioneering research in the Internet sector, especially for his September 1999 report, "Internet Tsunami," a 140-page reference guide to Japan's Internet industry. Negi started his career in the petroleum industry, and then moved to commercial banking before joining Merrill Lynch. He holds a Master's degree in Physics from Nagpur University in India in addition to his Master's degree in Management from the London Business School.

"We are pleased and excited to welcome Mahendra to the Trend Micro team," said Steve Chang, Trend Micro's President and CEO. "Trend Micro is already well-established as an Internet infrastructure technology company, and Mr. Negi's unmatched expertise in business analysis - particularly Internet business analysis - makes an ideal combination for ipTrend."

"The Internet is powering a once-in-a-century business revolution, and I want to get more involved in it, rather than just being an observer," said Mr. Negi, "Trend Micro has provided the ideal opportunity- at ipTrend, our mission is to build a 'Digital Democracy' by providing cheap, easy-to-use, turnkey Internet solutions to small companies. We want small and medium sized enterprises to have the same opportunities to leverage Internet growth strategies as their larger counterparts. With small company Internet participation ready to take off, ipTrend will be right in the center of action."

About Trend Micro

Trend Micro Incorporated (TSE: 4704), a global cloud security leader, creates a world safe for exchanging digital information with its Internet content security and threat management solutions for businesses and consumers. A pioneer in server security with over 20 years' experience, we deliver top-ranked client, server and cloud-based security that fits our customers' and partners' needs, stops new threats faster, and protects data in physical, virtualized and cloud environments. Powered by the [Trend Micro™ Smart Protection Network™](#) cloud security infrastructure, our industry-leading cloud-computing security technology, products and services

stop threats where they emerge, on the Internet, and are supported by 1,000+ threat intelligence experts around the globe.

Additional information about Trend Micro Incorporated and the products and services are available at [Trend Micro.com](#) This Trend Micro news release and other announcements are available at <http://trendmicro.mediaroom.com/> and as part of an RSS feed at www.trendmicro.com/rss Or follow our news on Twitter at @TrendMicro.

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