



## **Trend Micro Appoints Mike Conner as President of North American Operations**

**Cupertino, CA - June 23, 2000** -- Trend Micro Inc. (Nasdaq:TMIC), a leading provider of enterprise antivirus software for the Internet age, today announced the appointment of Mike Conner to president of North American Operations, and senior vice president of Trend Micro. Mr. Conner will be responsible for running Trend Micro's US operations, including sales, marketing, technical support, finance, and human resources.

"Mike has done an outstanding job of growing our business in North America," said Steve Chang, Chairman and CEO of Trend Micro. "I am fully confident that he will continue to build on the momentum we have established in the US enterprise marketplace."

Trend Micro's North American operations, headquartered in Cupertino, California, accounted for 28% of Trend Micro's total 1999 revenue of \$133 million, up from 9% in 1998. Net sales for the U.S. grew to \$37 million dollars, up 105% for the 1999 fiscal year. Sales of Trend Micro's Internet-based content security products, the award-winning InterScan® VirusWall® and ScanMail® software lines, made up half the company's total revenue. Trend Micro's projected US revenue for 2000 is \$53 million dollars, or 26% of the company's total revenue for 2000, which is projected at \$206 million.

Mr. Conner joined Trend Micro in 1997 as vice president of North American sales, since joining Mr. Conner's role has expanded steadily. He brings to Trend Micro more than fourteen years of corporate and channel sales experience. Prior to joining Trend Micro, Mr. Conner was vice president of Sales at GoldDisk. He has held senior management positions with both Borland and Software Publishing Company (SPC).

Mr. Chang noted that under Mr. Conner's leadership, Trend Micro's US Fortune 500 customer base expanded twofold from 1998 to 1999.

He added, "Mike's business acumen has enabled us to rapidly expand our US sales."

### **About Trend Micro**

Trend Micro Incorporated (TSE: 4704), a global cloud security leader, creates a world safe for exchanging digital information with its Internet content security and threat management solutions for businesses and consumers. A pioneer in server security with over 20 years' experience, we deliver top-ranked client, server and cloud-based security that fits our customers' and partners' needs, stops new threats faster, and protects data in physical, virtualized and cloud environments. Powered by the [Trend Micro™ Smart Protection Network™](#) cloud security infrastructure, our industry-leading cloud-computing security technology, products and services

stop threats where they emerge, on the Internet, and are supported by 1,000+ threat intelligence experts around the globe.

Additional information about Trend Micro Incorporated and the products and services are available at [Trend Micro.com](#) This Trend Micro news release and other announcements are available at <http://trendmicro.mediaroom.com/> and as part of an RSS feed at [www.trendmicro.com/rss](http://www.trendmicro.com/rss) Or follow our news on Twitter at [@TrendMicro](#).

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