



# Our Consumer Business

Kevin Simzer  
COO



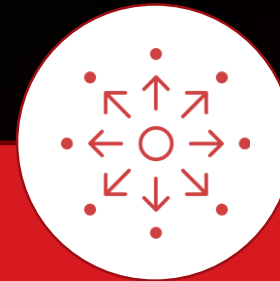
# Driving Consumer Growth



Maintain steady  
topline growth



Improve  
profitability

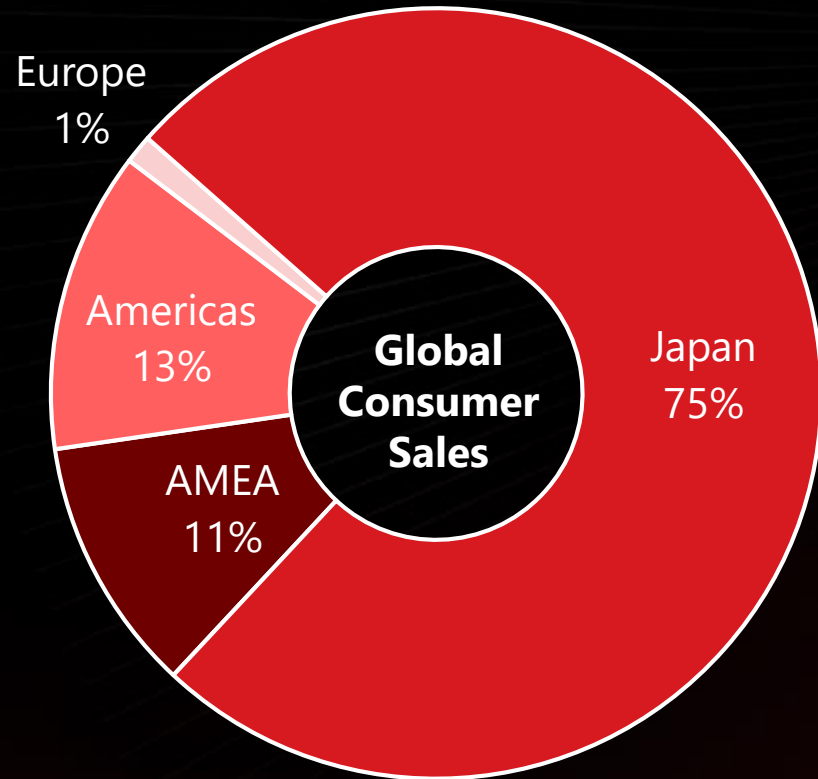


Grow customers  
with non-  
traditional  
offerings  
(ex: Identity, B2B2C)



Grow revenue  
through higher  
overall AOV

# Our Global Consumer Business



## Driving More Value

**¥8,850**  
Average Order Value

Q3, 2022

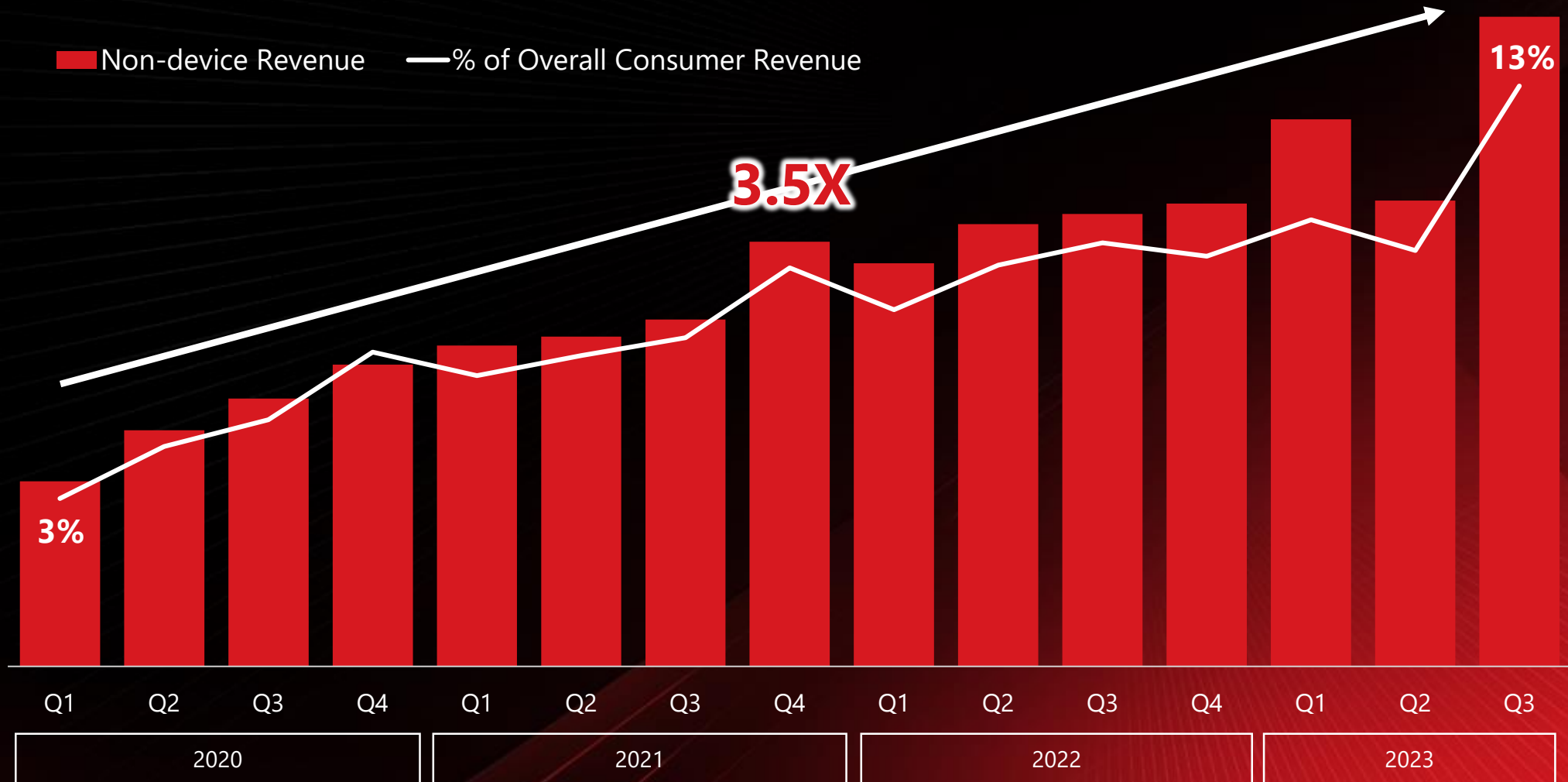
+ 10%

**¥9,728**  
Average Order Value

Q3, 2023

Increasing  
Non-Device Offerings

# Beyond Device Security





**Thank You**

December 1, 2023

