

<18 Child User Added to Group

Creating a profile for your child

As a parent or legal guardian, you can create a profile under your account for your child under age 18. Before you do that, we need your consent as the parent or guardian.

Why create a profile for your child?

By creating a profile for your child, you can give them access to the functionality in the AI assistant, Kaleida, that is designed to serve as a “learning buddy” for children. Kaleida will respond to your child’s questions in a manner designed to encourage critical thinking and problem-solving, tailored for specific age-bands. You will be sent a weekly summary of your child’s general engagement with Kaleida to help you understand their progress.

What data is collected, used, or shared if I create a profile for my child?

Collection

We collect the following information about your child to create your child’s profile associated with your TrendLife account:

- First and last name
- Date of birth
- Password
- Email address
- Location of device

We may collect the following information through your child’s use of the TrendLife App:

- The content of your child’s conversations with Kaleida, such as text and any images or files your child uploads to it, which may include images of your child should they choose to provide any such images and audio files containing your child’s voice if your child chooses to speak to Kaleida.
- Information we derive from your child’s conversations and use of the TrendLife app.
- Information about how your child accesses and uses the TrendLife App, including data about the device and network they use (e.g., hardware, operating system version, mobile network, IP address, browser type, unique device identifiers, and app version), access dates and times, and their activity on the TrendLife App (such as pages viewed, and links clicked).
- Information about your child’s interactions with the TrendLife App to help us understand and improve the TrendLife App.

Use

We use your child’s information to operate and provide our service, such as responding to a child’s interactions with the TrendLife App, including Kaleida, to prepare a weekly summary of your child’s engagement with Kaleida that we provide to you as the parent or guardian and primary account holder and, where enabled, to support calendar scheduling and other integrated services. We do not use your child’s information for behavioral advertising and we do not offer functionality for your child to make their information public through the TrendLife App.

Data sharing

We share weekly summaries of your child’s progress, focused on general habits and learning engagement, with you as the parent. You also may ask Kaleida for information about your child’s use of the app. We may also share information collected from your child with other parties in the following circumstances:

- **Vendors and Service Providers.** We use trusted vendors and service providers to process information on our behalf and only on our instructions—for example, the AI model provider(s) that generate Kaleida’s responses, and providers that operate our technical infrastructure, and analytics providers that help us operate, understand, and improve the TrendLife App. We remove certain personal identifiers from conversations should a child include them (e.g., last name, email address,

phone number, date of birth) before they are sent to a large language model for processing. These providers may use your child's information only as necessary to deliver these services to us and are contractually prohibited from using it for any other purpose.

- **Legal Requirements and Safety.** We may share your child's information where we believe we are required to do so by law or legal process—such as to comply with a court order, subpoena, or regulatory or law-enforcement request—or where we believe disclosure is necessary to protect the rights, property, or safety of your child, our users, the public, or Trend Micro.
- **Corporate Transactions.** If we sell or transfer all or part of our business, or negotiate to do so, we may share your child's information with the actual or prospective buyer in connection with that transaction.

How to consent

Click “I consent” below to confirm that you are the child's parent or legal guardian and that you agree to Trend Life's collection, use, and disclosure of your child's personal information as described above.

More information

For more information on how we handle children's personal information, please see the Children's Privacy Notice section of our [Privacy Policy](#).