Trend Micro™
CONSUMER CONNECT
A SaaS platform for service providers to enable consumer cybersecurity business efficiently

Life has changed dramatically for the consumer. We work from home, enjoy VR via our smartphones, and are connected everywhere. As more and more private data is exchanged remotely, advanced cybersecurity for consumers is as important as ever.

Trend Micro™ Consumer Connect (TMCC) provides a comprehensive cybersecurity platform, enabling telecom operators to protect consumers in the 5G/IoT era.

KEY BENEFITS

Business Growth
Provides a wide range of innovative cybersecurity solutions to protect your customers, making it easier for them to feel fully safe online in IoT era.

Visibility
Delivers centralized visibility and threat analysis to gain insight into the security needs of the customer.

Easy Integration for Seamless Management
Utilizes cloud-based web services (APIs) that link seamlessly with your existing infrastructure and processes for easy integration and efficient operation.

Improved Customer Satisfaction
Gives you the visibility and capabilities needed to keep customers engaged, along with the ability to create new support business in the future.

WHY IT’S BETTER

• 30+ years of trusted security leadership as one of the world’s largest independent security providers
• Threat intelligence leaders, powered by global threat research
https://www.trendmicro.com/en_us/about/threat-research.html

Trend Micro™
A SaaS platform for service providers to enable consumer cybersecurity business efficiently
**TMCC MANAGEMENT AND VISIBILITY FOR SERVICE PROVIDERS**

**KEY FEATURES**

### CONNECTED VISIBILITY REPORTS

<table>
<thead>
<tr>
<th>OVERVIEW</th>
<th>DEVICES</th>
<th>SECURITY EVENTS</th>
<th>VULNERABILITY</th>
<th>FEATURE USAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total subscription</td>
<td>Device risks by category</td>
<td>Security event dashboard</td>
<td>Vulnerability dashboard</td>
<td>Product vs. features usage</td>
</tr>
<tr>
<td>Endpoint installation rate</td>
<td>Devices attacked by category</td>
<td>Network vs. endpoint protection</td>
<td>PC/Mobile vulnerability</td>
<td>User retention analysis by features</td>
</tr>
<tr>
<td>Threat attack rate</td>
<td>Device distribution by category</td>
<td>Network attack analysis</td>
<td>IoT vulnerability types by device</td>
<td></td>
</tr>
<tr>
<td>Vulnerability assessed rate</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### CONNECTED MANAGEMENT CUSTOMER SERVICE

<table>
<thead>
<tr>
<th>LICENSE MANAGEMENT</th>
<th>PROTECTION STATUS</th>
<th>PRODUCT USAGE</th>
<th>SECURITY EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>License inquiry</td>
<td>HNS onboarding status</td>
<td>HNS management app usage inquiry</td>
<td>HNS scanned device and network info</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Last time app was opened)</td>
<td></td>
</tr>
<tr>
<td>License updates</td>
<td>HNS protection status</td>
<td>HNS notification effectiveness</td>
<td>HNS security event Inquiry</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HNS setting</td>
<td></td>
<td></td>
<td>HNS vulnerability inquiry</td>
</tr>
<tr>
<td>Endpoint protection status</td>
<td></td>
<td></td>
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</tbody>
</table>

### CONNECTED THREATS - DETECTION AND RESPONSE

- **PROACTIVE NOTIFICATIONS**
  - HNS weak password
  - HNS connected device vulnerability

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