



# Trend Micro Q1,2023 Update

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CEO



**Always Adapting.**  
**Always Innovating.**

# Now

Securing your connected world



## 10 years ago

Securing Your Journey  
to the Cloud



## 20 years ago

Your Internet Virus Wall



## Peace of Mind Computing



Easy to integrate  
Best for Hybrid environments  
Works across IT & SOC Operations

# The Road to 2025



**\$2.5B+**

Gross Sales



**\$1.5B+**

ARR



Rule of  
**40**



**100M**

Protected Assets



**500K**

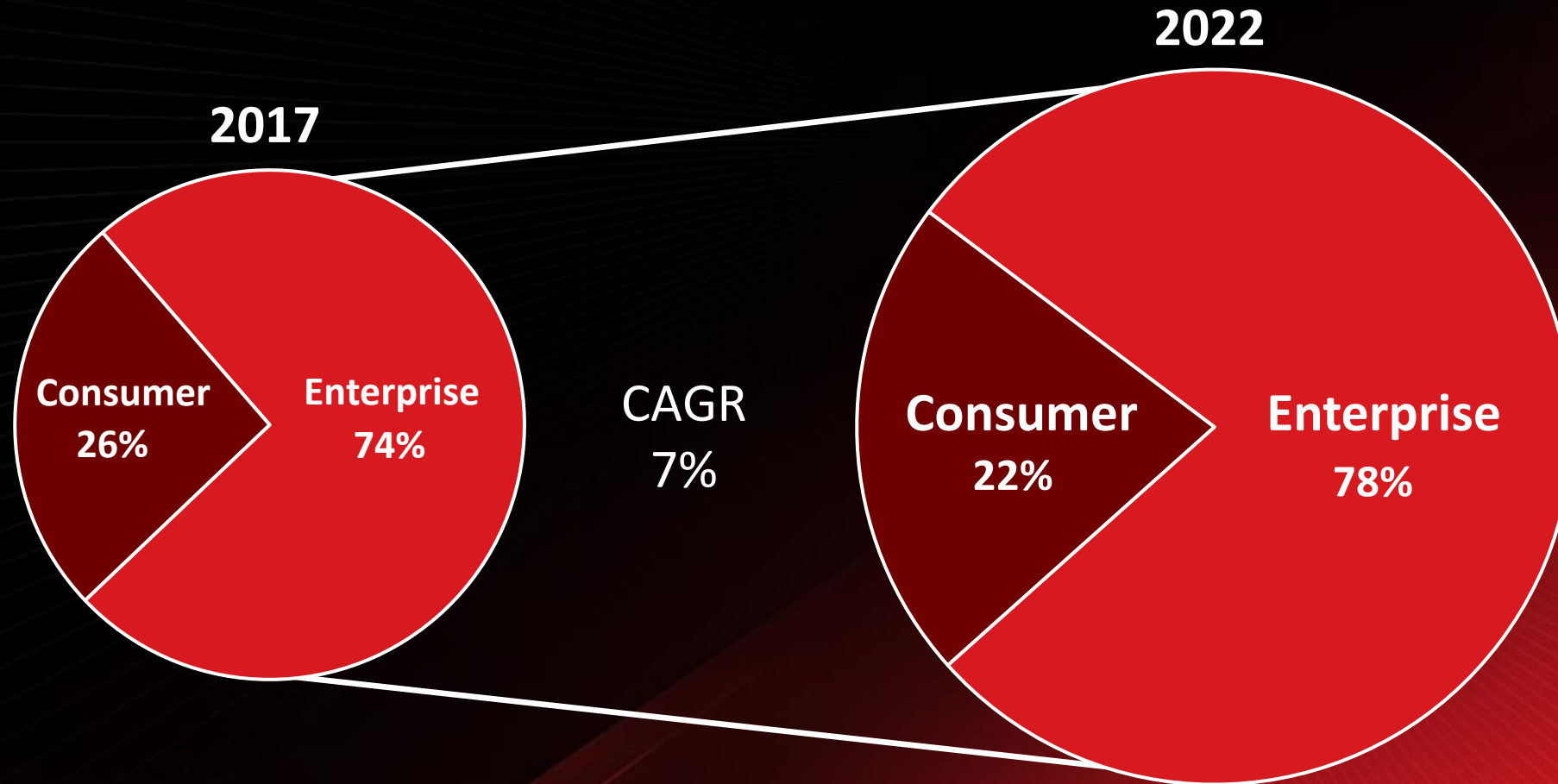
Enterprise SaaS Customers



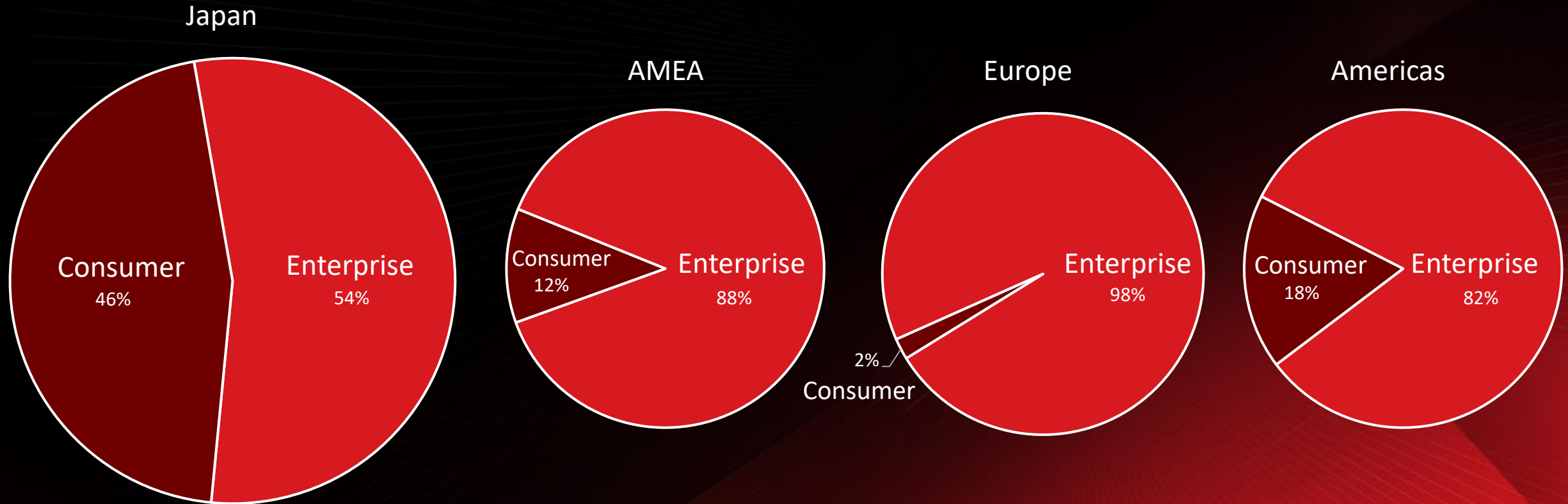
**18M**

Consumer Customers

# Business Transformation (Gross Sales)



# Q1-2023 Regional Breakdown (Gross Sales)



# Global Brand Refresh & Activation

**TREND MICRO**

# RISK TO RESILIENCE

— WORLD TOUR —

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**Trusted by 500k+ Organizations Globally**  
*Accelerating Transformation*  
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Leader in XDR  
**Experience 55% fewer successful attacks**  
*Accelerating Resilience*  
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