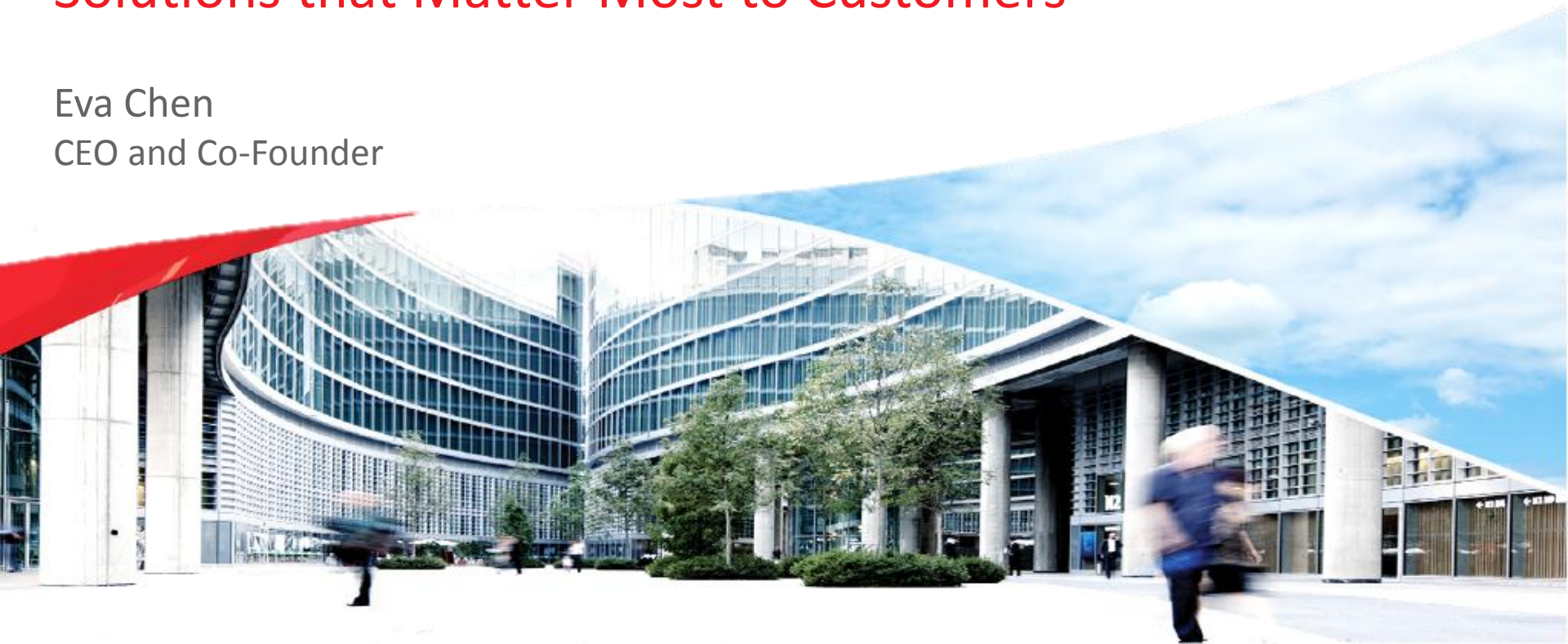
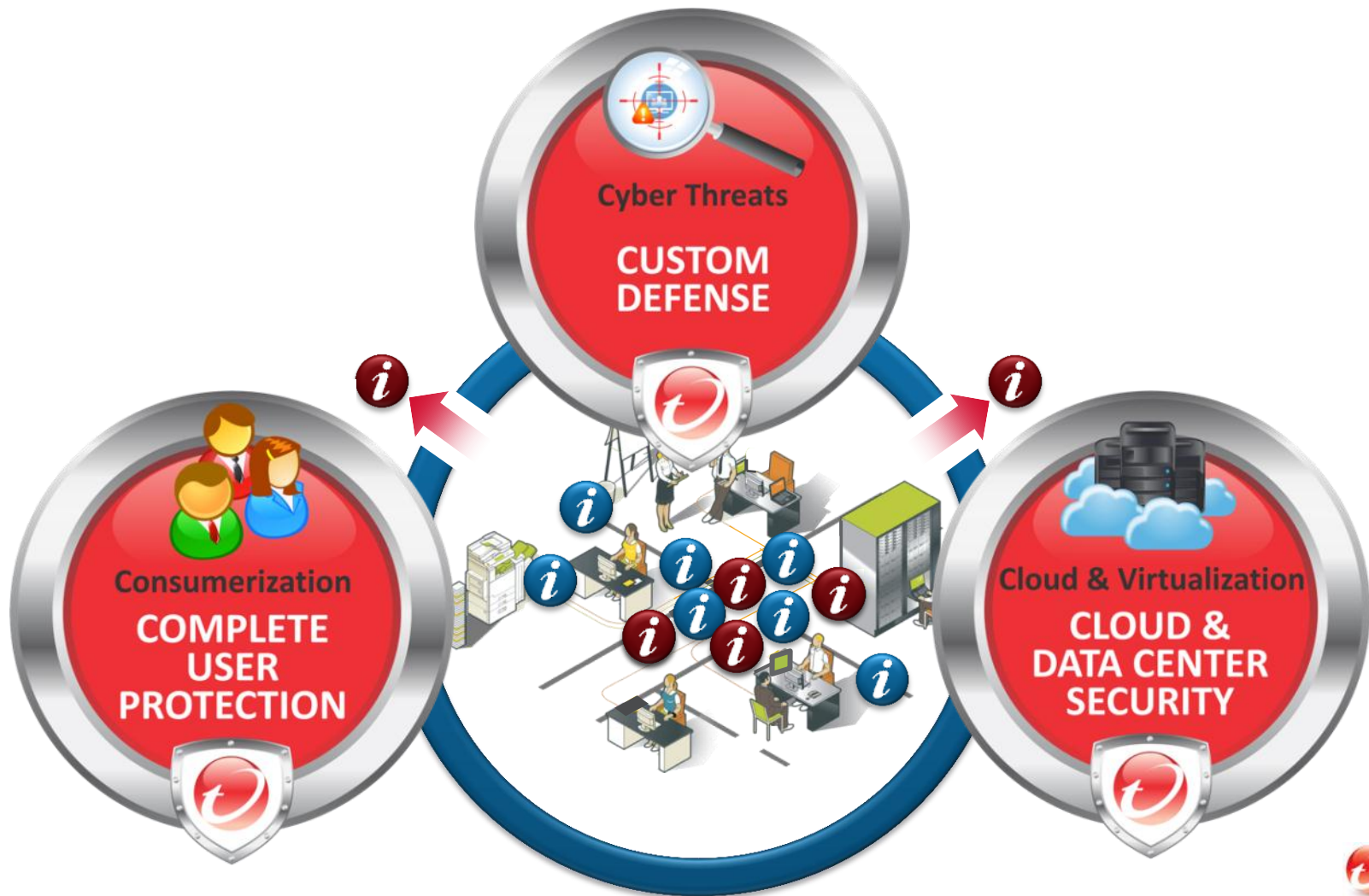


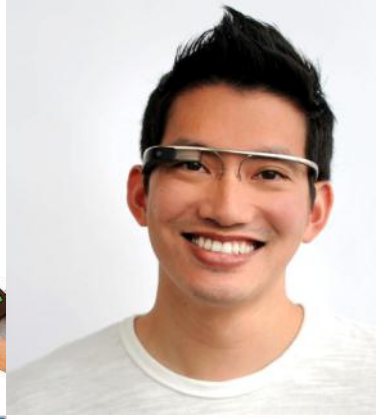
Enabling Smart Protection with Solutions that Matter Most to Customers

Eva Chen
CEO and Co-Founder





Now more mobile-connected devices than people!



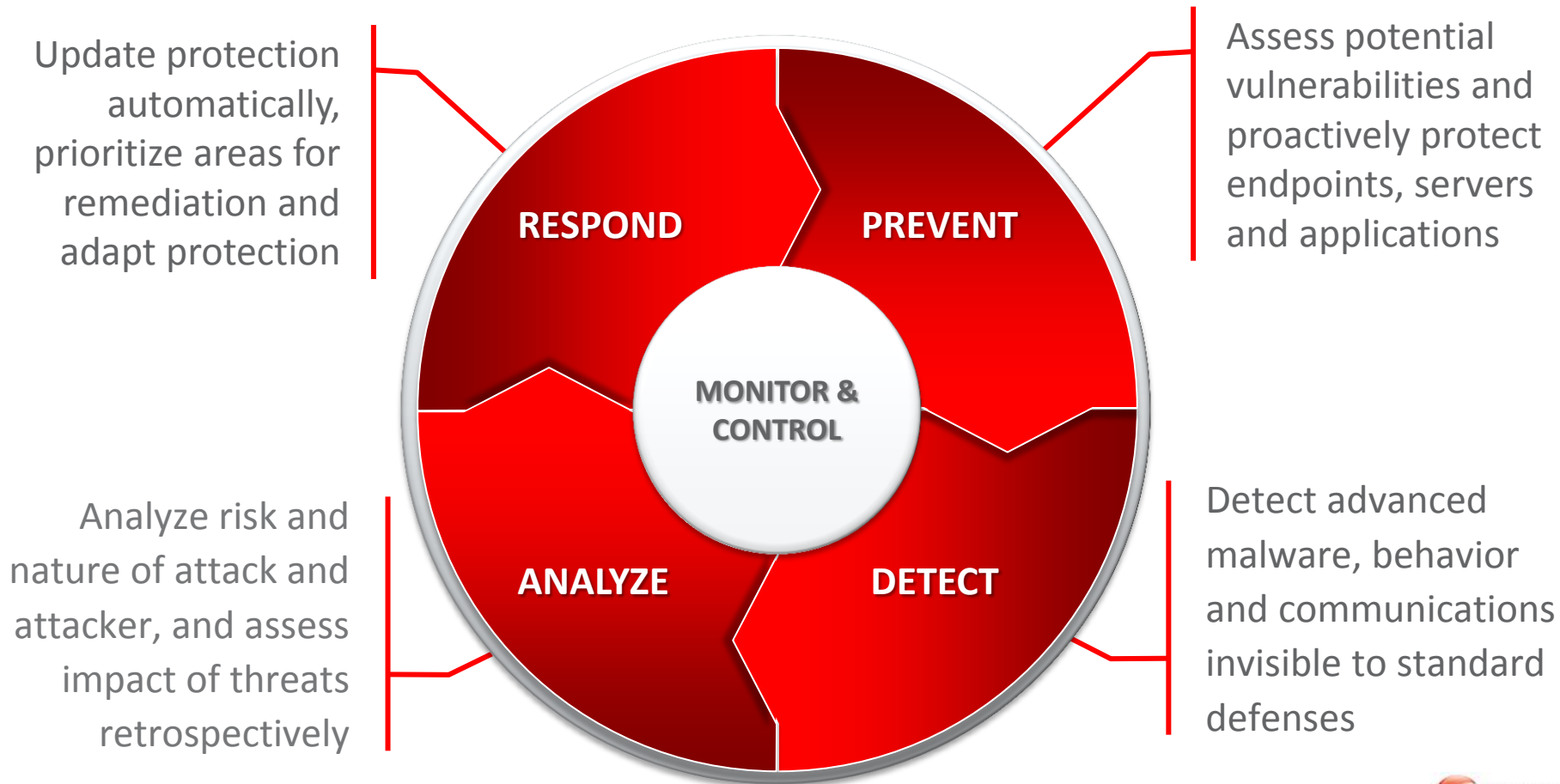
By 2018, **35%** of all consumer owned tablets and smartphones will be **used at work (BYOD)** ²

By **2018**, we'll *each* have **1.4** mobile-connected devices



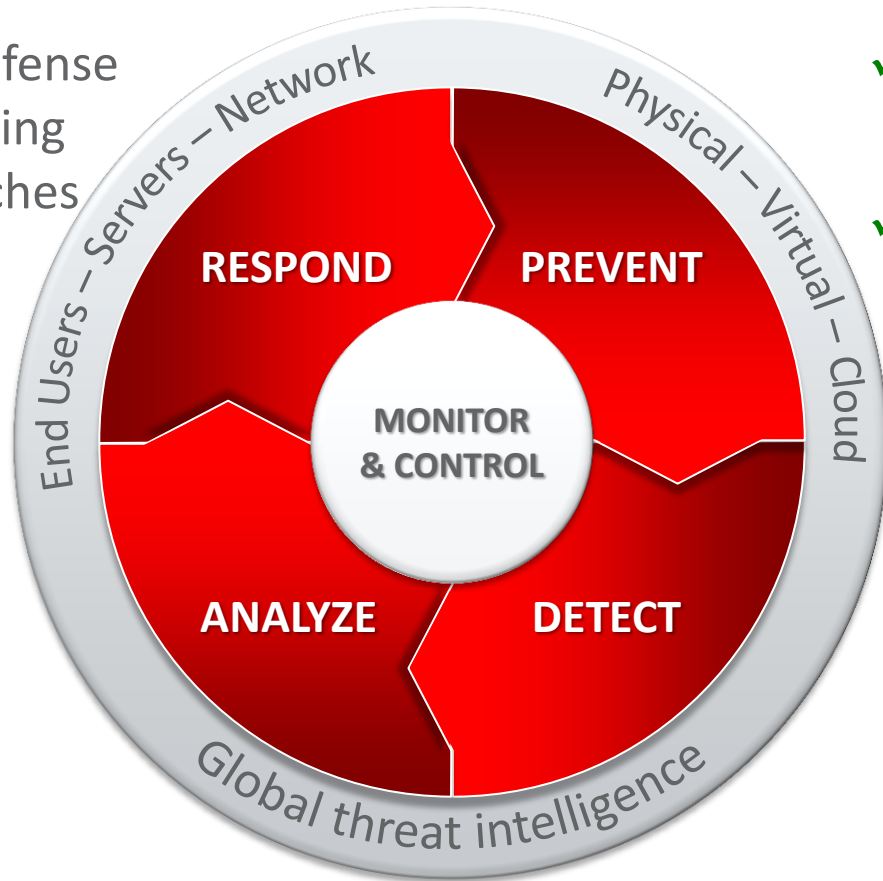
1) Source: The Cisco® Visual Networking Index (VNI) Global Mobile Data Traffic Forecast Update, Feb2014; 2) Juniper Research, Nov 2013

Customers Need to Address Full Range of Threats



Trend Micro Smart Protection Platform & Strategy

- ✓ Range of threat defense capabilities, including 'next-gen' approaches
- ✓ On-premise and in cloud



- ✓ Across layers and environments
- ✓ Connected to cloud-based global threat intelligence



Consumerization
**COMPLETE
USER
PROTECTION**

Cyber Threats
**CUSTOM
DEFENSE**

Cloud & Virtualization
**CLOUD &
DATA CENTER
SECURITY**

CENTRALIZED VISIBILITY & CONTROL

Comprehensive security for Office 365 announced at Microsoft World Partner Conference, July 2014



Trend Micro Hosted Email Security

- Top performing spam and malware filtering for Office 365
- New spear phishing protection and hidden malware detection



Trend Micro Cloud App Security

- Advanced security for Exchange Online, SharePoint Online, OneDrive for Business
 - ✦ Data at rest encryption with customer-managed keys
 - ✦ Advanced malware scanning through sandbox analysis
 - ✦ Data loss prevention (DLP)

"Companies like Trend Micro have a breadth of knowledge about data security that help secure cloud applications, and complement our solutions."

-- Kim Akers, general manager, Microsoft

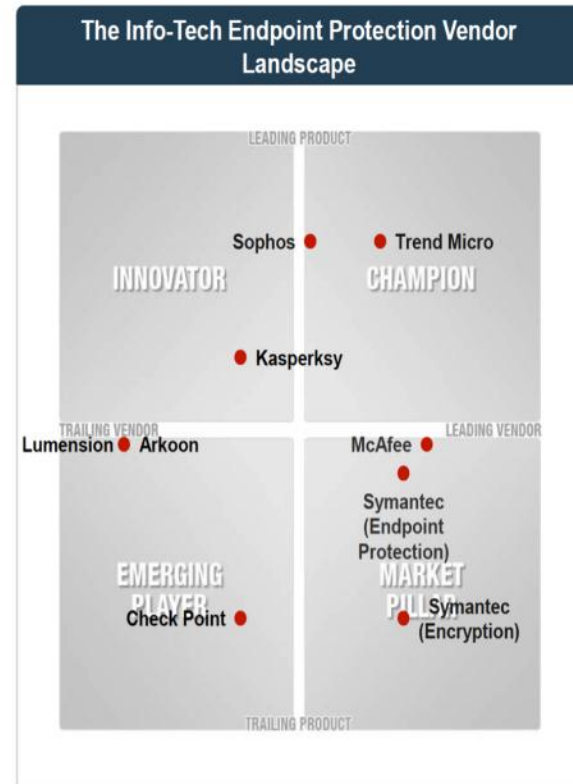
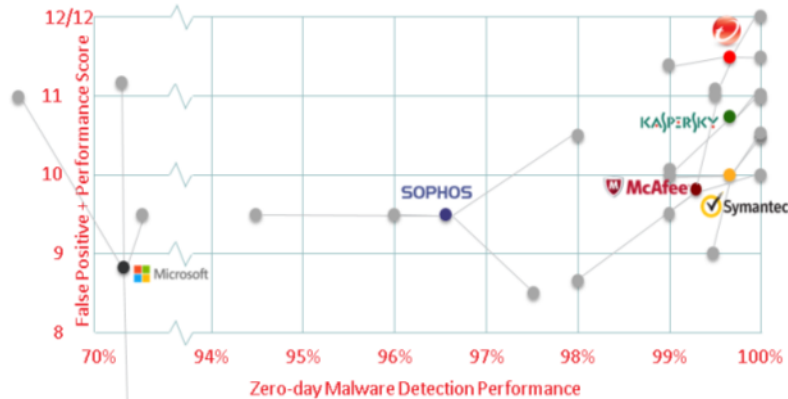
Third party evaluation



Features	★★★★★
Ease of use	★★★★★
Performance	★★★★★
Documentation	★★★★★
Support	★★★★★
Value for money	★★★★★
OVERALL RATING	★★★★★



Consistent Strong Performance





TREND MICRO
SMART
PROTECTION
NETWORK™



Consumerization
**COMPLETE
USER
PROTECTION**



Cyber Threats
**CUSTOM
DEFENSE**



Cloud & Virtualization
**CLOUD &
DATA CENTER
SECURITY**





CENTRALIZED VISIBILITY & CONTROL

Further advancing our market-leading integration



 **Deep Security for Web Apps** • AWS Pre-Authorized Scanner

 **Deep Security as a Service** • Launched first AWS security Test Drive
• Detecting almost 20M security events/day

 **Deep Security** • Expanded platforms; now 500+ kernels supported (up from 80 in Oct 2013)
• New integration for VMware vCloud Hybrid Service and Microsoft Azure

Customer successes: Deep Security for AWS clouds



- First cloud-based card payment services provider in Japan
- PCI DSS compliance verification acquired within 3 months

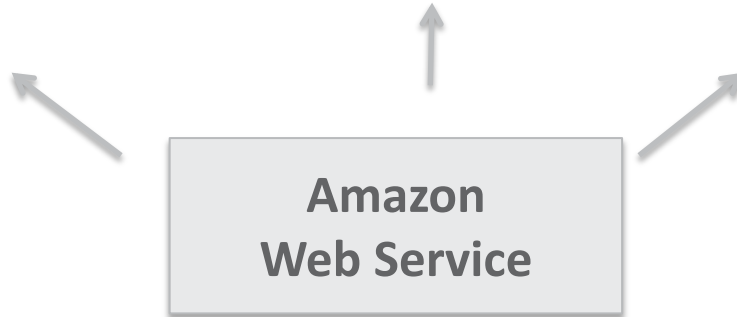


- Brazilian-based leader in providing managed cloud services
- Help companies fulfill their shared responsibilities for security

“Large international sporting goods manufacturer”



- Cloud used to scale for temporary campaigns
- Can automatically detect new instances and apply comprehensive security
- Must meet PCI compliance with proof of audit even with automatic scale up/down



64%

YoY customer growth for
Deep Security (Q2 2014)

Over 100 new

AWS customers in Q2 2014



Cloud Leader 2014

EXPERTON
GROUP



TREND MICRO
SMART
PROTECTION
NETWORK™



Consumerization
**COMPLETE
USER
PROTECTION**



Cyber Threats
**CUSTOM
DEFENSE**



Cloud & Virtualization
**CLOUD &
DATA CENTER
SECURITY**



CENTRALIZED VISIBILITY & CONTROL

Deep Discovery portfolio has been enhanced to deliver advanced threat detection **where it matters most**



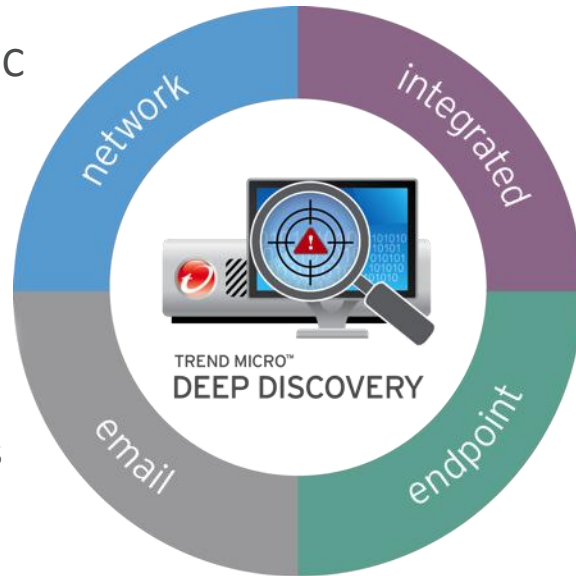
Deep Discovery Inspector

Identify advanced malware, C&C communications and attacker activities with 360 degree monitoring



Deep Discovery Email Inspector

Stop the targeted email attacks that lead to a data breach



Deep Discovery Analyzer

Improve the threat protection of your existing security investments with integrated sandboxing



Deep Discovery Endpoint Sensor

Investigate & respond to attacks with network detection + endpoint intelligence





“Deep Discovery is a virtual powerhouse. In the last 90 days Deep Discovery Advisor has sampled and investigated over 100,000 samples and more than one-half million viruses and other malware were blocked using OfficeScan”

--Alex Radenkovic, Information Security Engineer at Rush University Medical Center

Health care sector

- Dealing with an increasing number of unknown and zero day attacks assaulting its network on a regular basis
- Recognized that today’s threats require multi-layered protection, particularly in the highly-regulated healthcare and academic environments
- After a successful Proof of Concept, Rush deployed Trend Micro™ Deep Security and Trend Micro™ Deep Discovery
- Trend is a trusted partner with Rush in supporting EN-Abled Vet program – building healthcare IT careers for military veterans and their families



Trend Micro™ Deep Discovery
TOP SCORE
in breach detection

NSS Labs 2014 Breach Detection Tests



Trend Micro™ Deep Discovery
25% LOWER TCO
vs vendor average

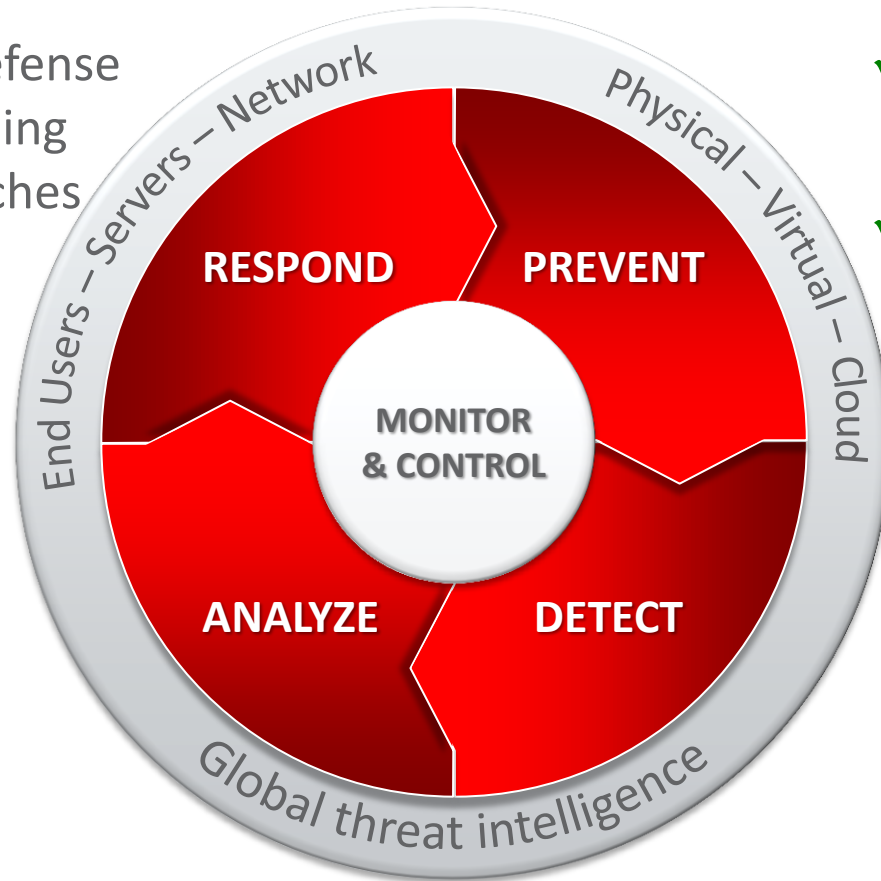
NSS Labs 2014 Breach Detection Tests

Over 200%

**YoY customer growth for
Deep Discovery (Q2 2014)**

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Thank you!