Trend Micro incorporated, a global leader in cybersecurity, helps to make the world safe for exchanging digital information. In an increasingly connected world, our innovative solutions for businesses, governments, and consumers provide layered security for data centers, cloud environments, networks, and endpoints.

With 30 years of security expertise, Trend Micro has significant accolades: The market leader in server security since 2009, according to IDC¹, the most effective recommended Breach Detection solution five years running, according to NSS Labs², and a Leader in both the Gartner Magic Quadrant for Endpoint Protection Platforms³ and the Forrester Wave™ for Endpoint Security Suites⁴. All of our solutions are powered by XGen™ security, a cross-generational blend of threat defense techniques.

Our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility, enabling better, faster protection and time to response. No matter what the security need, or how it may evolve over time, Trend Micro is the smart security choice.

¹ IDC, Securing the Server Compute Evolution: Hybrid Cloud Has Transformed the Datacenter, January 2017 #US41867116
² NSS Labs Breach Detection Test Results (2014-2018); NSS NGIPS Test Results, 2018
³ Gartner “Magic Quadrant for Endpoint Protection Platforms,” by Peter Firstbrook, Lawrence Pintree, Dionisio Zumerle, Prateek Bhajanka, and Paul Webber, 2019
⁴ Forrester Wave for Endpoint Security Suites, September 2019
Fast Facts

Founded: 1988, United States
Headquarters: Tokyo, Japan
Management:
Eva Chen, CEO and Co-Founder
Kevin Simzer, Chief Operating Officer
Mahendra Negi, CFO
Steve Chang, Chairman and Founder
Number of Employees: 6,500+
Traded: Tokyo Stock Exchange 4704
Revenue: US $1.45 Billion (FY2018)

A History of Innovation:
Securing Your Connected World

Since 1988, Trend Micro has pioneered innovative technologies and security services that protect users, devices, servers, and networks against threats that target the growing amount of sensitive data stored electronically. Each beneficial shift in the way people communicate and conduct business online has introduced new security challenges. Trend Micro has been there from the start, being the first to extend threat protection from the desktop to the server and to the internet gateway.

Optimized for leading environments, including Amazon Web Services™ (AWS), Microsoft® Azure®, VMware®, Google Cloud™, Microsoft® Office 365®, Dropbox®, and more, our solutions enable organizations to automate the protection of valuable information from today’s threats—across data centers, cloud environments, networks, and endpoints.

Enabling a Connected Threat Defense

In our increasingly connected world, organizations need to be in a position to manage risk before, during, and after an attack—especially in the face of data privacy regulations, like the EU General Data Protection Regulation (GDPR).

Reflecting our XGen strategy, Trend Micro delivers security solutions that address the full threat life cycle with a wide range of threat defense techniques that are optimized for key environments and leverage shared threat intelligence to protect your organization.

Despite the fact that the majority of threats can be prevented with proven security techniques, there will always be new, more advanced threats that attempt to sneak through. Trend Micro™ XDR offers cross-layer detection and response, applying the most effective AI and expert analytics to the activity data, producing fewer higher-fidelity alerts.

Going beyond endpoint detection and response (EDR), Trend Micro XDR collects and correlates data across email, endpoint, servers, cloud workloads, and networks, enabling visibility and analysis that is difficult or impossible to achieve otherwise.

Businesses must have visibility into all aspects of this life cycle and their environment, with the analytics needed to fully assess the risk and impact of the attack, and respond appropriately. With more context, events that seem benign on their own suddenly become meaningful indicators of compromise, and you can quickly contain the threat—minimizing the severity and impact.

Inspired to Stay a Step Ahead

Inspired to make the world safe for exchanging digital information, we continually invest in threat research and innovating our core technologies, products, and services to ensure we stay one step ahead of the bad guys. We aim to stop threats faster, and give customers the actionable threat intelligence they need to make more informed choices about how best to protect their data. Our customers can be assured that no matter what platforms they’re using, they have the best platform-specific protection capabilities in place.

Global Threat Intelligence from the Smart Protection Network

Smart protection begins with global threat intelligence. The Trend Micro™ Smart Protection Network™ mines data around the clock and across the globe to ensure that you are always protected, receiving over 2.5 trillion queries in 2018. Year after year, test results confirm the effectiveness of Trend Micro’s cloud-era security, with the Smart Protection Network enabling high-performance security solutions while blocking over 48 billion threats, and detecting over 200 new ransomware families in 2018, for customers worldwide.

Backed by Global Research

Trend Micro delivers timely threat intelligence, service, and support to our global customer base, defending tens of millions of customers around the clock with critical information from Trend Micro Research, including the Zero Day Initiative™ (ZDI), the global leader in vulnerability research and disclosure. In Trend Micro’s worldwide network of fifteen threat research centers, experts monitor potential security issues and mount rapid responses to major incidents—like WannaCry—and urgent customer requests. As new threats and vulnerabilities emerge, Trend Micro delivers the global security reach with the personalized, local touch that customers need to function securely online.