

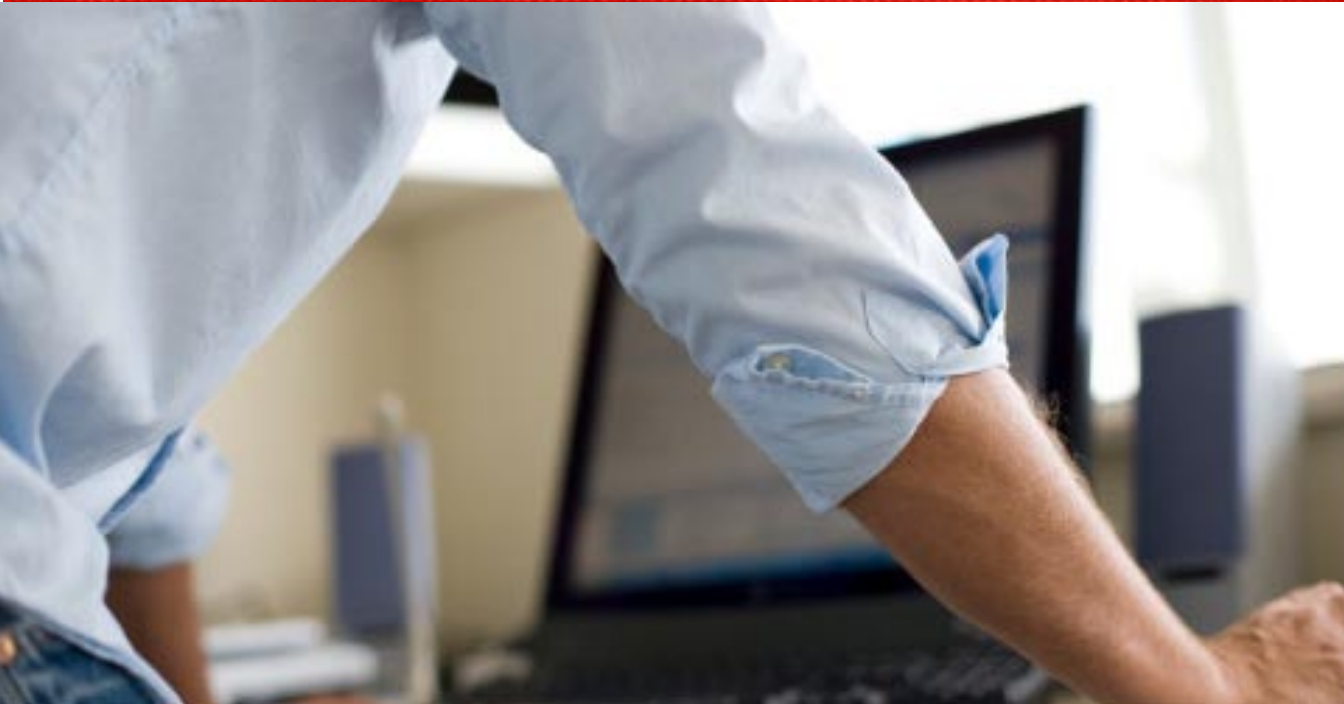


WEB THREAT
SURVIVAL
GUIDE

YOU LOCK YOUR FRONT DOOR. YOU LOCK YOUR CAR. BUT DO YOU SECURE YOUR PC?

Everyone has heard stories about stolen identities and emptied bank accounts, but did you know that Web threats can pose equal if not greater and longer term damage than traditional theft?

You're not alone if you answered no. Most Internet users are either dangerously ignorant or admittedly lazy when it comes to protecting themselves against unseen invaders.



WHAT IS A WEB THREAT ANYWAY?

Simply put, Web threats are malicious software programs such as spyware, adware, trojan horse programs, bots, viruses, worms, etc. that are installed on your PC without your knowledge or permission.

These programs utilize the Web to spread, hide, update themselves and send stolen data back to perpetrators. They can be combined – for example, a trojan downloads spyware or a worm is used to eventually infect your PC with a bot – to further increase your pain.

So many web threats, so many ways to be victimized.



YOUR ODDS AREN'T GETTING ANY BETTER

Though Web threats have been around for years, attacks are increasing at a dangerous rate. More technologically sophisticated, created by criminals for profit, and targeted at specific groups of Internet users, Web threats have grown 540% over the past two years.*

Though you may feel your corner of the Internet is safe, think again. Users of popular sites such as YouTube and Wikipedia have been victimized, as well as online gamers who play massively multiplayer online games (MMOGs).

Every time you go online – to bank, shop, download a video or ringtones for your cell phone, play online games, or use Web-based email– there is probably a Web threat lurking.

*Data from TrendLabs, 2007

DON'T OPEN YOUR PC TO STRANGERS

What's a fun-loving Web user to do? You can vow to never again use the Internet. Or you can learn to implement tools and behaviors that will significantly reduce your risk of infection:

- Implement products and solutions that protect you at all possible entrypoints whether you're surfing the Internet or downloading files directly to your PC
- Employ the latest technologies, such as Web reputation, which assesses the trustworthiness and safety of a Web domain.
- Use Web reputation technology in conjunction with existing URL filtering and content scanning technologies.



SECURE YOUR ONLINE EXPERIENCE

In addition to deploying the right tools, here are some simple ways you can protect yourself:

Always keep your security software working and up-to-date. Especially if you use your laptop with unprotected wireless networks in airports, cafes and other locales.

Beware of Web pages that require software installation Scan all programs downloaded from the Internet with an up-to-date security solution

Always read the End User License Agreement and cancel if other “programs” are being installed in addition to the desired program.

Check with your Internet Service Provider to see what kind of protection is offered by their network

Do not provide personal information to unsolicited requests for information. Only provide personal information on sites that display a lock icon at bottom of your browser

Enable the “Automatic Update” feature in the Microsoft Windows operating system. Apply new updates as soon as they are available

Beware of unexpected or strange-looking emails, regardless of sender Never open attachments or click on links in these emails If you trust the sender, scan email attachments with a security solution prior to opening

Educate yourself and your family about potential online risks.

CHECK OUT TREND MICRO SOLUTIONS AND FREE TOOLS

Trend Micro™ Internet Security

A complete security solution for safeguarding your computers, files and identity.

TrendProtect

A free browser plug-in that helps you avoid Web pages with unwanted content and hidden threats.

HouseCall™

A free web-based tool that scans your PC for a wide range of Internet security threats including viruses, worms, Trojans and spyware.

TrendSecure™

A comprehensive suite of online security services that help protect you from a wide range of security threats, including Web threats.

[Find these and more at Trendmicro.com](http://Trendmicro.com)

