

Trend Micro™

Worry-Free™ Remote Manager

Increase Profitability by Improving Operational Efficiency

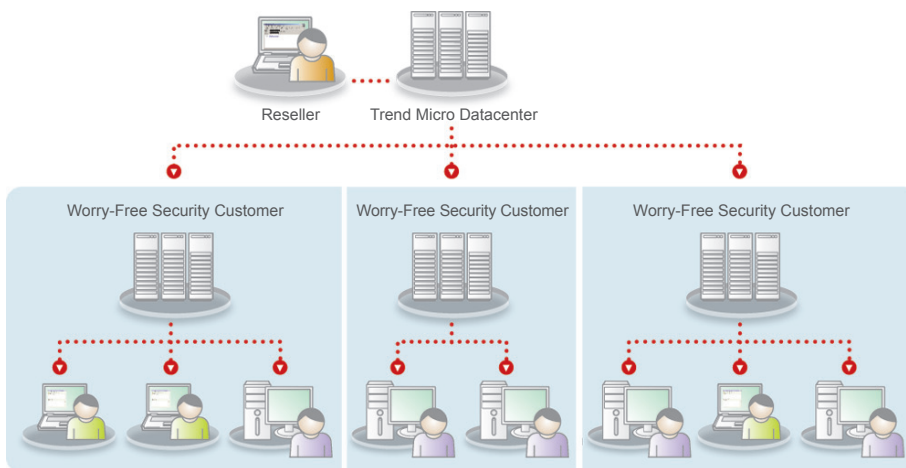
SMB resellers can increase profits by focusing on delivering services to their customers. However, small business resellers often face challenges delivering services because the operational costs or upfront infrastructure investments are too high. Trend Micro has addressed this challenge by providing registered resellers with a single console to manage multiple Worry-Free™ Security and Trend Micro Hosted Email Security customers. And, since Trend Micro hosts and maintains the datacenter, our resellers can begin taking advantage of Worry-Free Remote Manager right away.

Manage multiple customer accounts from anywhere using Worry-Free™ Remote Manager—a secure, hosted web console. This helps increase profitability by reducing the costs of servicing customers as your business grows. Using Worry-Free Remote Manager, you can:

- Centrally manage multiple customers from a single web console
- Combine Worry-Free Remote Manager with the Kaseya ticketing system, and view security alerts from the Kaseya management console
- Maintain full customer touch and complete configuration control of customer installations
- Begin immediately with minimal overhead using Trend Micro's hosted datacenter

WORRY-FREE™ BUSINESS SECURITY

Worry-Free Business Security solutions protect your assets, your customer information and your reputation from identity theft, cyber criminals and other web threats. These solutions are smarter, simpler, and deliver a whole new line of safety defenses, so you can focus on your business.



- **Worry-Free Remote Manager Helps Expand Business.**
- Resellers can take advantage of unique, secure management capabilities that provide an unrivaled level of depth to manage multiple customer accounts.



What Resellers Like Best About Worry-Free Remote Manager...

“Having a centralized location for monitoring all clients saves a ton of time.”

Max DiOrio
Co-Owner, Advantech, CNY, LLC

“Being able to monitor client sites from a central console, without have to logon to each site separately to check status.”

Ben Love
Director, Grassroots IT

“This will lead to quicker reaction times to respond to a situation.”

Mike Hatfield
Manager, Hatfield Integrated Technologies Pty Ltd

Why Partners Standardize on Worry-Free™ Security Solutions

“Predictable behavior, consistently delivering advertised capabilities, and straightforward deployments are the norm with Trend Micro.”

Chad Gross
Partner and Microsoft Small Business Server MVP, Mobitech

“Trend Micro Client Server Messaging Security for SMB gets the job done... I spend less time managing security, and I'm convinced my clients are much better protected today.”

Randell Durk
President, Computer and Telephony, Inc.

“Trend Micro just keeps getting better in terms of the protection they give us, and they are lowering CPU usage at the same time.”

J. Mark Young
CEO, Sundance Group, Inc.

Trend Micro Worry-Free Remote Manager

SMB resellers standardize on Trend Micro Worry-Free Business Security Solutions for the following reasons:

- **Safer:** Only Trend Micro delivers unique web threat protection that defends digital business assets and customer information from emerging threats.
- **Smarter:** Our hosted security technology stops threats before they reach businesses, without draining your computing power.
- **Simpler:** Worry-Free Security stays out of the way of business while protecting its operations.

TREND MICRO™ WORRY-FREE™ REMOTE MANAGER FOR REGISTERED RESELLERS

Trend Micro is 100% committed to our channel partners. For example, although Worry-Free Remote Manager is hosted by Trend Micro, our resellers retain total customer touch and maintain complete control over product configurations. Trend Micro has combined standard Windows®-based solutions with a web console to give you the advantage of unique, secure management capabilities that provide an unrivaled level of depth to manage multiple customer accounts.

Grow Your Business with Worry-Free Remote Manager	
Features	How it helps expand business
Single console to manage multiple customers at any time	<ul style="list-style-type: none"> • Improve resource efficiency and allocation • Spend more time on high-value projects, less time on low-level administrative tasks
Provides overall security dashboard for all Worry-Free customers	<ul style="list-style-type: none"> • Identify potential service opportunities and accelerate response times to threats
Ability to automatically generate customer operational reports from any where	<ul style="list-style-type: none"> • Enhance service quality through in-depth analysis and proactive actions
Customize risk/assessment levels for different customers	<ul style="list-style-type: none"> • Define different levels of monitoring service for customer support options
New! Automatically submit event alerts from Worry-Free Remote Manager to Kaseya ticketing system	<ul style="list-style-type: none"> • Enables resellers to integrate security into the Kaseya management console for easy, centralized monitoring and viewing

SUPPORTED TREND MICRO SECURITY SOLUTIONS

- **New!** Worry-Free Business Security Services
- **New!** Trend Micro Hosted Email Security
- Worry-Free Business Security Advanced 5.0 or later
- Worry-Free Business Security Standard 5.0 or later
- Trend Micro™ Client Server Messaging Security for SMB 3.5 or later
- Trend Micro™ Client Server Security for SMB 3.5 or later

SYSTEM AND NETWORK REQUIREMENTS

- At least 50MB of free disk space
- Active Internet connection
- Microsoft™ Internet Explorer™ 6, SP1, SP2, and 7
- No pop-up blockers
- Security level for trusted sites set to Medium
- Trusted sites should include the Worry-Free Remote Manager URL

KEY ADVANTAGES

Increase Profitability and Enhance Service Quality

Spend more time on high-value activities and less time on operational tasks

Improve Operational Efficiency

Reduce operational service effort of IT staff by using a single console to manage multiple customers

Deepen Security Insight

Analyze security issues through graphical reports and summary dashboard data

PARTNER CALL TO ACTION

1. Learn more about Worry-Free Remote Manager: www.trendmicro.com/wfrm
2. Learn more about Worry-Free Security Solutions: www.worryfree.com



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