



Trend Micro Reports Second Quarter 2013 Results

TOKYO, August 8, 2013 -- Trend Micro Incorporated (TSE: 4704; TYO 4704), a global leader in security software and solutions, announced earnings results for the second quarter 2013, ending June 30, 2013.

For the second quarter, Trend Micro posted consolidated net sales of 27,032 million Yen (or US \$273 million, 98.75 JPY = 1USD). The company posted operating income of 6,430 million Yen (or US \$ 65 million) and net income of 4,754 million Yen (or US \$ 48 million) for the quarter.

As of now, the company will not revise consolidated results for the full fiscal year ending December 31, 2013 (released on May 9, 2013). Based on information currently available to the company, consolidated net sales for the year ending December 31, 2013 is expected to be 107,200 million Yen (or US \$ 1,105 million, based on the FY2013 annual assumed exchange rate of 97 JPY = 1USD). Operating income and net income are expected to be 26,400 million Yen (or US \$ 272 million) and 17,100 million Yen (or US \$ 176 million), respectively.

Growth rate figures are calculated from Japanese Yen results. Some discrepancy may therefore be noted in US Dollar comparisons owing to fluctuations in currency conversion rates.

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“This quarter has seen the introduction of public/private collaborations and comprehensive research to ensure Trend Micro is at the forefront of fighting against the continued proliferation of cyber crime,” said Eva Chen, CEO, Trend Micro. “Combined with new product offerings and solution validation for global technology leaders, we continue to demonstrate our commitment to protect customers’ digital information through both thought leadership and innovation.”

Q2 2013 Business Highlights

Trend Micro expanded its partnership with social media giant, Facebook. The partnership provides Facebook with access to safer social networking in multiple languages. The Facebook network will benefit from using Trend Micro's Smart Protection Network™ infrastructure, which uses cloud technology, threat correlation and a global network of threat intelligence sensors to proactively stop malware, Web threats and helps block malicious links from their site.

An alliance with Trend Micro and INTERPOL was announced which will enable the company to fulfill its corporate vision of establishing "A world safe for exchanging digital information." As part of this alliance, Trend Micro will deliver training programs to INTERPOL, government and police organizations in various participating countries. Training will encompass e-learning modules, classroom-based training sessions, workshops and professional certifications.

Trend Micro revealed new advancements in its Cloud and Data Center Security solution that simplify, automate and extend security for organizations running enterprise applications and storing sensitive data in the cloud, including Amazon Web Services (AWS) environments.

The company's leadership position was strengthened with the release of the Trend Micro Web App Security. This was a first-of-its-kind comprehensive service that provides enterprise-grade security with proven vulnerability detection and protection for Web applications and the platforms they are deployed on throughout an organization. Aligning with Trend Micro's vision that all Web application communications can be secure, the cloud-based service includes the ability to issue unlimited SSL certificates and can be calibrated to the specific security needs of each application.

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Trend Micro also announced a collaboration with EMC to deploy Trend Micro Deep Security for the EMC VSPEX's™ infrastructure. Together, Trend Micro and EMC are working together to help channel partners accelerate the evolution and innovation of data center and VDI solutions for their customers. Organizations that deploy Trend Micro Deep Security on VSPEX Proven Infrastructure can achieve advanced threat protection, accelerate their virtualization investment and move safely to the cloud.

The Organization of American States (OAS) and Trend Micro collaborated on a report that examined cyber security trend in the Americas. The report found an overall increase in cyber attacks; an increase in "hacktivism," or politically motivated hacking; Internet-assisted money laundering and attacks against critical infrastructure. Other trends discussed include levels of malware, spam and wire fraud.

Awards and Recognitions for Q2 2013

PC World Magazine scored Titanium Internet Security with 4.5-star review (out of five stars). *PC World's* review called Titanium Internet Security "an all-around winner."

Trend Micro's Deep Security won the 2013 *SC Magazine* Awards-Europe award for "Best Secure Virtualisation Solution."

Network Computing named Trend Micro's Deep Discovery as the new product of the year for 2012.

Trend Micro received the 2012 MicroScope Awards for Channel Excellence (ACEs) as the best security vendor of the year.

Trend Micro also received VM Ware Japan's "Technology Alliance Partner of the Year" designation.

Patents

Trend Micro was awarded the following patents in Q2 2013:

Patent	8412779	Blocking of unsolicited messages in text messaging network
Patent	8423572	Fast identification of complex strings in a data stream
Patent	8424091	Automatic local detection of computer security threats
Patent	8429642	Viral updating of software based on neighbor software information
Patent	8443095	User space data stream parsing using TCP/IP information
Patent	8443440	System and method for intelligent coordination of host and guest intrusion prevention in virtualized environment
Patent	8443447	Customized pitfalls for precaution against virus-infected email spread
Patent	8443449	Silent detection of malware and feedback over a network
Patent	8453204	Method and system for regulating host security configuration

Patent	8458261	Determination of valid email addresses in a private computer network
Patent	8458797	Computer immunity against damage by an unknown virus
Patent	8468595	Content filtering prior to data encryption

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Notice Regarding Forward-looking Statements

Certain statements that we make in this release are forward-looking statements. These forward-looking statements are based upon management's current assumptions and beliefs in light of the information currently available to it, but involve known and unknown risks and uncertainties. Many important factors could cause our actual results to differ materially from those expressed in our forward-looking statements. These factors include:

- Difficulties in addressing new virus and other computer security problems
- Timing of new product introductions and lack of market acceptance for our new products
- The level of continuing demand for, and timing of sales of, our existing products
- Rapid technological change within the antivirus software industry
- Changes in customer needs for antivirus software
- Existing products and new product introductions by competitors and pricing of those products
- Declining prices for products and services
- The effect of future acquisitions on our financial condition and results of operations
- The effect of adverse economic trends on our principal markets
- The effect of foreign exchange fluctuations on our results of operations
- An increase in the incidence of product returns
- The potential lack of attractive investment targets and
- Difficulties in successfully executing our investment strategy

About Trend Micro

Trend Micro Incorporated, a global leader in [security software](#), strives to make the world safe for exchanging digital information. Our solutions for consumers, businesses and governments provide layered [data security](#) to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based [global threat intelligence](#), the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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