



Trend Micro™

ENDPOINT SECURITY

Safeguard Your Corporate Endpoints and Mobile Employees

ENDPOINTS ARE THE NEW TARGET

End users pose the biggest risk to security. They have access to your most valuable information. And many of them ignore your corporate security policies and do things they shouldn't, using all kinds of devices, applications, and networks. Plus, the cloud offers employees new ways to transport data on and off the endpoint. Because many of these devices and activities are out of your reach, you're not likely to have the visibility to protect against threats and data loss at the endpoint.

Worse yet, the sensitive data on your users' endpoints is being targeted by attackers. Using the endpoint to establish an entry into your organization, attackers gain access to proprietary information and other systems from the compromised endpoint. Often they will simply execute a malicious software program. More often, they will use a blend of threat vectors to breach networks.

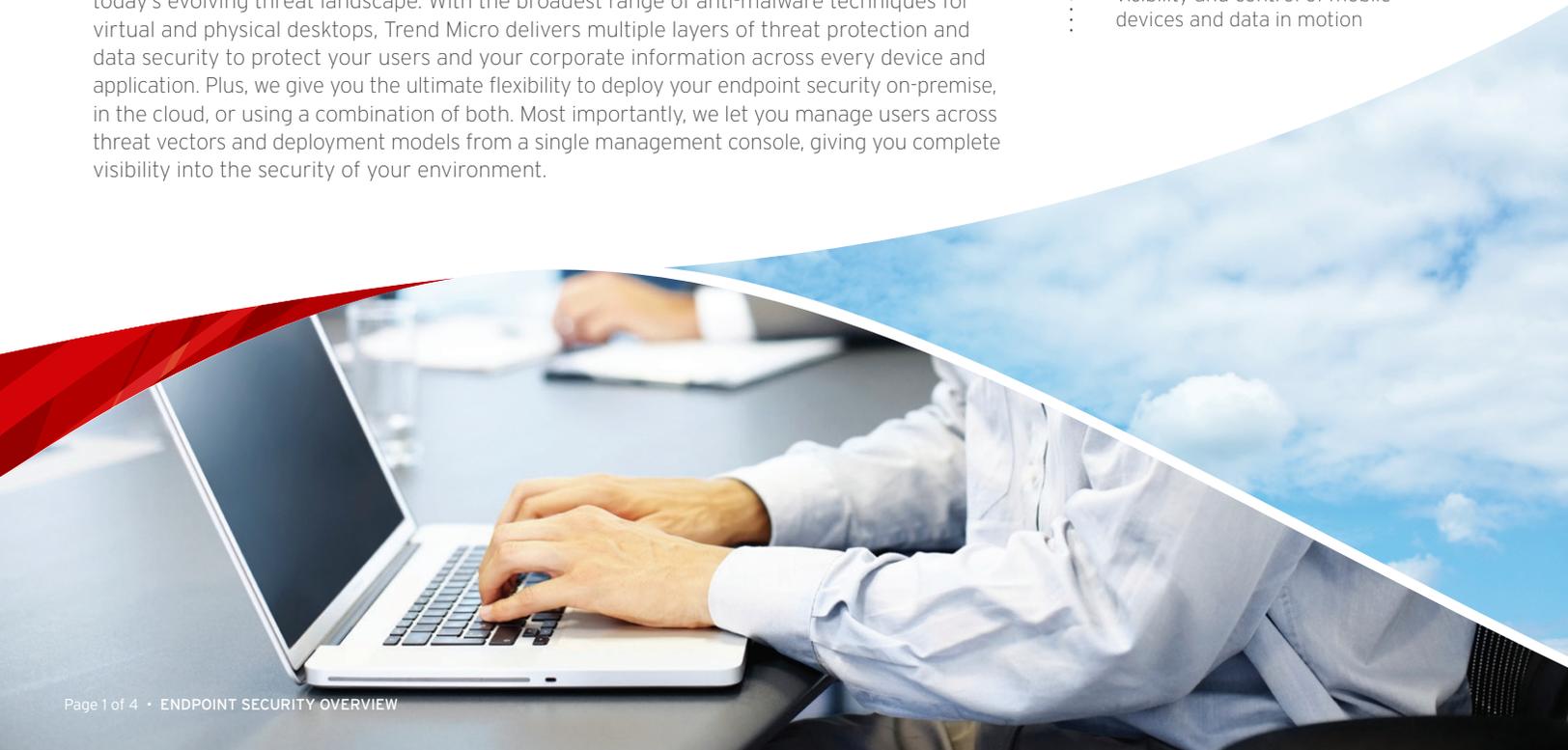
All this adds up to a headache for you. You've been tasked with protecting all endpoints in an evolving threat landscape filled with ever more sophisticated attacks. But you've already locked and loaded on some type of traditional endpoint security. And chances are that you have begun to see weak spots, especially if you are using multiple products. You need a unified approach to endpoint security that gives you smarter protection from advanced threats and targeted attacks. You also need endpoint security with vigilant, superior agent performance that reduces the impact on endpoints, combined with streamlined management for complete user-centric visibility into threats.

GET THE BROADEST RANGE OF ENDPOINT PROTECTION

Trend Micro endpoint solutions deliver the most complete user protection available against today's evolving threat landscape. With the broadest range of anti-malware techniques for virtual and physical desktops, Trend Micro delivers multiple layers of threat protection and data security to protect your users and your corporate information across every device and application. Plus, we give you the ultimate flexibility to deploy your endpoint security on-premise, in the cloud, or using a combination of both. Most importantly, we let you manage users across threat vectors and deployment models from a single management console, giving you complete visibility into the security of your environment.

Trend Micro Endpoint Security Solutions

- **Trend Micro™ OfficeScan™ Security**— Combines industry-leading anti-malware and threat protection, including optional Virtual Desktop Infrastructure (VDI), Integrated Data Loss Prevention (iDLP), and Security for Mac
- **Trend Micro™ Worry-Free™ Business Security Services**—Protects Windows, Mac, and Android devices with cloud-based anti-malware and threat protection, managed via a secure, web-based console
- **Trend Micro™ Endpoint Application Control**—Safeguards against unwanted and unknown applications executing on endpoints
- **Trend Micro™ Vulnerability Protection**— Delivers intelligent virtual patching to block exploits and zero-day threats
- **Trend Micro™ Endpoint Encryption**— Ensures data privacy by encrypting data stored on your endpoints— including DVDs and USB drives
- **Trend Micro™ Control Manager™**— Gives you complete visibility with centralized, user-based security management
- **Trend Micro™ Mobile Security**— Expand your protection to gain visibility and control of mobile devices and data in motion

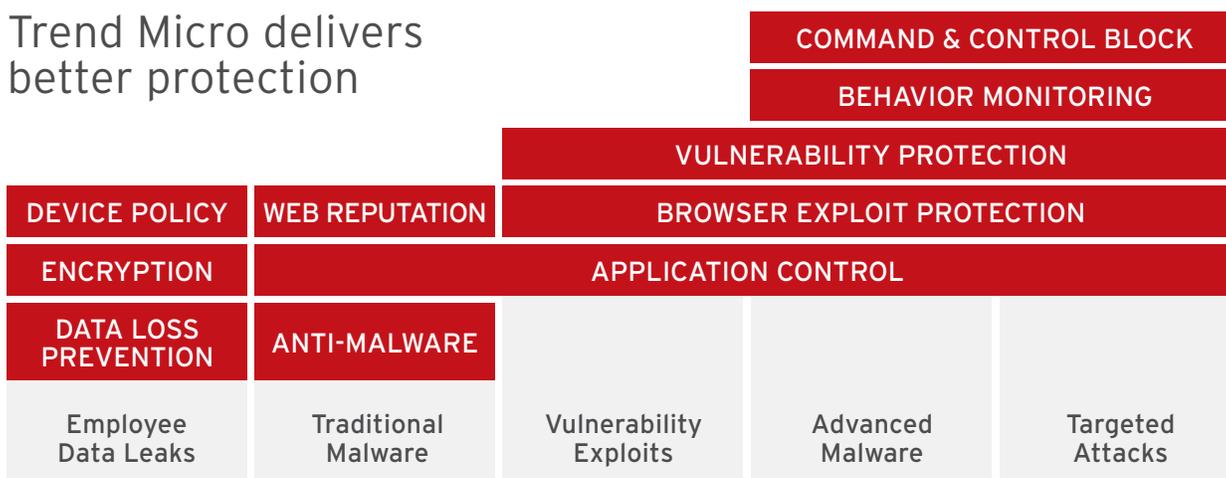


SMARTER PROTECTION AGAINST EVOLVING MALWARE, ZERO-DAY, AND TARGETED ATTACKS

Trend Micro endpoint security solutions ensure complete mobile and desktop protection against everything from traditional threats to the latest sophisticated targeted attacks. We help you defend both virtual and physical endpoints with multiple layers of anti-threat capabilities. And we protect you against attackers with advanced threat protection, anti-malware, Command and Control (C&C) blocking, browser exploit protection, application control, behavior monitoring, web threat protection, vulnerability protection, and more.

Third-party testing like AV-Test.org confirms that Trend Micro threat protection scores are the top in the industry—giving you better protection.

Trend Micro delivers better protection



Trend Micro also gives you better information for data protection and compliance. Integrated data loss prevention ensures information is protected not only at the endpoint and media but across multiple layers including web and email gateway and IM.

Plus, with virtual patching and application lockdown, you'll get the most out of critical operating systems, even after end of support. To further enhance your threat protection, endpoint encryption ensures only authorized eyes can see your data, especially in the event of loss or theft. Application control and device network control make sure that your users don't execute dangerous applications on your endpoints or send information where it doesn't belong.

And all of this interconnected endpoint protection is powered by the Trend Micro™ Smart Protection Network™ data mining framework, which correlates threat data from 347 million unique files and more than 4 billion good file records per day. So you get global and local, real-time threat intelligence correlated across a global network. These real-time updates keep your endpoints light and lean for faster protection with a lower impact than traditional signature approaches.

Trend Micro also offers smarter protection for virtual environments, recognizing whether an endpoint is physical or virtual, and optimizing protection and performance for its specific environment. We further preserve host resources by integrating with the hypervisor management interface to serialize scans and updates, as well as whitelisting base images and previously scanned content.

HYBRID OPTIONS FOR CLOUD AND ON-PREMISE

IT models are rapidly evolving; what is on-premise today, may be in the cloud tomorrow. Surprisingly, it's difficult to find security that can seamlessly evolve throughout this process. So you're forced to choose between on-premise and cloud-based security. Even worse, you may be forced to pay for both separately, when, in reality, you need to be able to choose the best mix of both to maintain maximum responsiveness to the dynamic needs of your business.

With Trend Micro endpoint security, you can deploy security solutions in the way that best supports your changing business models. Endpoint security can be deployed on-premise, in the cloud or in a hybrid model, and the mix can be changed at any time. We let you seamlessly move from one deployment model to another with no changes to your commercial agreement. So you're no longer forced to pay for or manage SaaS and on-premise solutions separately, or pay to swap from one to the other. Plus, you get user-centric management that gives you visibility into all of a user's activities across different threat vectors both cloud and on-premise from a single management console. Bottom line, you get the ultimate flexibility you need to fit the needs of your IT environment today and tomorrow.



Collects via global sensornet

- Honeypots, customers, threat researchers, community, etc.
- Over 300M nodes; 8.6B threat events daily
- URLs, vulnerabilities, files, applications, domains, network traffic, threat actors, mobile apps, IP addresses, exploit kits

Big data analytics

- Identifies using data mining, machine learning, modeling, and correlation
- 100 TB data; 500K unique threats identified daily

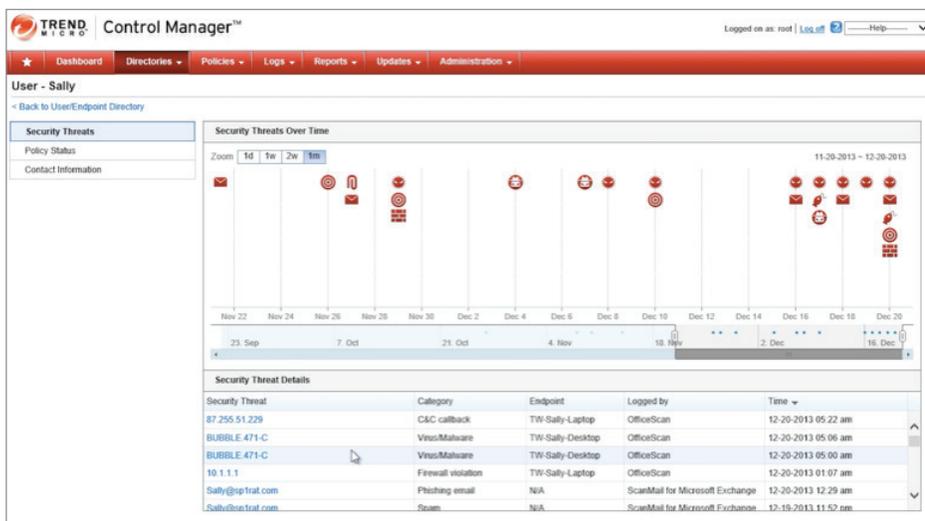
Global threat intelligence

- 250M threats blocked daily
- Email, file & web reputation, network traffic rules, mobile app reputation, known vulnerabilities/exploits, threat actor research, safe software service, C&C, and more

COMPREHENSIVE USER-CENTRIC VIEW OF SECURITY ACROSS YOUR ORGANIZATION

Trend Micro gives you unified, user-centric management coupled with strong performance for your users. We give you multiple layers of inter-connected security—all managed from a single management console. Plus deployment is fast and easy with a single solution to install and manage for multiple layers of protection. Not to mention standard and customizable reports provide a complete picture of threats across multiple threat vectors. But the biggest benefit of our user-based management is that you'll have complete visibility across cloud and on-premise deployments. So you can easily understand how threats are spreading for a particular user across multiple systems.

User-centric threat timeline



	OFFICESCAN Including VDI, iDLP & Security for Mac (On-Premise)	VULNERABILITY PROTECTION (On-Premise)	ENDPOINT APPLICATION CONTROL (On-Premise)	ENDPOINT ENCRYPTION (On-Premise)	WORRY-FREE SERVICES (Cloud)
Central Management	✓	✓	✓	✓	✓
Dashboard	✓	✓	✓	✓	✓
Anti-malware	✓				✓
Vulnerability Protection		✓			
Web Reputation	✓				✓
Behavior Monitoring	✓				
Application Control			✓		
Browser Exploit Protection	✓				
Data Encryption				✓	
Integrated DLP	Option				
C&C Blocking	✓				
Mac Support	Option				
Endpoint VDI	Option				

FOCUS ON WHAT'S BEST FOR USERS, NOT DEVICES

With the vast array of device types, applications, storage, and ways to access networks, simply securing a device is not enough. You need to protect all of your users' behavior in an atmosphere of sophisticated attacks. And frankly, traditional approaches that rely on only one type of protection will fail in this new threat landscape. With Trend Micro endpoint security, you get the broadest protection against today's evolving threats, a flexible approach to leveraging the cloud for security, and simplified management across users and devices.

By deploying Trend Micro endpoint security as part of Trend Micro Complete User Protection, you experience exponential gains in protection as all layers of security work together and are managed together to better correlate threat data and give visibility to a threat. At the end of the day, we'll help you stop more threats, more often.



Securing Your Journey to the Cloud

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