



## Trend Micro™ Mobile Security

The wide use and increasing capabilities of smartphones and personal digital assistants (PDAs) introduce security risks that parallel those for laptop computers. Analysts have predicted that data-centric mobile devices will become a major target for malware writers and hackers, as well as pose risks to data confidentiality. The new generation of accessible platforms and applications has indeed made mobile devices more susceptible to malicious attacks. Today, lost or stolen devices can endanger personal data and expose individuals to identity theft. Businesses, on the other hand, suffer the costs from downtime, leaked data, lost productivity, and clean-up efforts.

Trend Micro Mobile Security is a complete security solution for the modern mobile device. It safeguards hardware, software, and data from the onslaught of malware and spam. In the event the device is stolen, lost or compromised, Trend Micro Mobile Security secures personal and confidential information from unauthorized access. With Trend Micro Mobile Security, users can go mobile with confidence anytime, anywhere.

### KEY FEATURES

#### Malware Scanning

Industry-leading anti-malware technology detects and blocks viruses, worms, Trojans, spyware, and evolving malicious mobile code on handheld units and storage cards.

#### Anti-spam for SMS Messages

Trend Micro Mobile Security provides flexible anti-spam options, including lists for both approved and blocked senders, as well as the ability to block short text and multimedia messages from unknown senders.

#### Web Threat Defense

Unique Web reputation technology prevents threats from entering smartphones and PDAs during Internet surfing.

#### Anti-theft Security

Allows device owners to delete stored information remotely in case the unit is stolen, lost, or compromised. It will also lock the device if unauthorized users attempt to remove or change the installed SIM card.

#### Data Protection from Accidental Loss

Password protection prevents unauthorized access of information and minimizes accidental data loss.

#### Automatic and Manual Scanning

Trend Micro Mobile Security performs automatic, real-time scans, and allows users to initiate manual scans to check for viruses in individual files, file archives, and applications.

#### Flexible Updates

Trend Micro Mobile Security delivers updated pattern files to mobile devices via wireless data connection or by synchronizing with a PC via ActiveSync.

#### Parental Controls

Parental Controls allow blocking of outgoing calls or SMS messages to undesirable numbers. Logs and parental control settings are protected by a security password.

### TREND MICRO SMART PROTECTION NETWORK

Trend Micro Mobile Security is powered by the Smart Protection Network, a next-generation cloud-client content security infrastructure designed to protect customers from Web threats.

The Smart Protection Network powers both on-premise and hosted solutions to protect users whether they are on the network, at home, or on the go, using light-weight clients to access its in-the-cloud correlation of email, Web, and file reputation technologies, as well as threat databases. Customers' protection is automatically updated and strengthened as more products, services and users access the network, creating a real-time neighborhood watch protection service for its users.

### KEY BENEFITS

#### Improves protection while reducing complexity.

The combination of anti-malware, anti-spam, and Web threat defense provides complete mobile protection in a single, compact application.

#### Secures information against accidental loss.

Protects information from unauthorized access and minimizes inadvertent data loss.

#### Maintains mobile productivity.

Helps avoid potential downtime and clean-up costs with real-time malware scanning.

### ABOUT TREND MICRO

Trend Micro Incorporated, a global leader in Internet content security, focuses on securing the exchange of digital information for businesses and consumers. A pioneer and industry vanguard, Trend Micro is advancing integrated threat management technology to protect operational continuity, personal information, and property from malware, spam, data leaks, and the newest Web threats.



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