



Trend Micro™ ISP/Telco Solutions

Internet Service Providers (ISPs) and telecommunication companies, just like many other businesses today, have to grapple with malicious attacks that proliferate on the Web. Online threats are exponentially growing and constantly evolving, making it imperative for Service Providers to ensure that their end-users are safe from malware, spyware, and spam. An infected user base also translates into lower network quality and the risk of getting blacklisted. Botnets are of particular concern since these are often responsible for high spam volumes. Comprehensive protection is necessary to suit all customer profiles and solve customers' main pain points, such as products being resource-hogging, intrusive, and complex.

Trend Micro ISP/Telco Solutions offer both infrastructure solutions for sanitizing email and endpoint solutions for protecting subscribers' data, all the while minimizing financial exposure and increasing recurring and predictable service revenue.

BUSINESS BENEFITS

- Creates value-added services as a key differentiator to recruit more NEW subscribers
- Improves existing subscribers stickiness and satisfaction
- Generates new revenue to improve profit margin
- Improves network performance by eliminating cyber threats
- Provides data protection
- Minimizes financial risk with monthly reporting and "pay-as-you-go" sales contract
- Ensures customer retention with higher quality network
- Increases recurring and predictable service revenue at a lower TCO (total cost of ownership)
- Gains more up-sell opportunities

ISP/TELCO SECURITY SOLUTIONS

Consumer Endpoint Security for Service Providers

Provides maximum protection for endpoints (desktops, laptops, smartphones) with award-winning technology that automatically eliminates malware and Web threats.

Trend Micro Titanium Provides protection with the least amount of strain and drain on endpoint resources.

Trend Micro Internet Security A family of products that protects endpoints from all known and unknown threats that may attack through the Web, without affecting or slowing down the endpoint drastically.

Trend Micro Mobile Security A complete security solution for smartphones, safeguarding hardware, software and data from the onslaught of malware and spam.

Email Security Platform for Service Providers

Delivers email filtering, anti-spam, antivirus, encryption, and policy compliance within a centrally managed, highly scalable architecture. Available as a Trend Micro-hosted (white-label) or partner-hosted solution (co-hosted).

Virus Scan Engine

A robust, industry-leading module for MTA (mail transfer agent) integration that executes file scanning and threat detection functions. Together with the virus pattern, it protects computers against known malware threats, including malicious programs written in Java™ and ActiveX™.

TREND MICRO SMART PROTECTION NETWORK

The Trend Micro Smart Protection Network is a next-generation content security infrastructure designed to provide comprehensive protection to users while reducing network and system impact. It correlates email, Web and file reputation information across Trend Micro solutions and leverages the collective knowledge of Trend Micro's vast global customer base. Each new threat identified via a single customer's routine reputation check will automatically update databases around the world. By using centralized systems located in the cloud, information can be processed more quickly, resulting in immediate access to threat intelligence.

ABOUT TREND MICRO

Trend Micro Incorporated, a global leader in Internet content security, focuses on securing the exchange of digital information for businesses and consumers. A pioneer and industry vanguard, Trend Micro is advancing integrated threat management technology to protect operational continuity, personal information, and property from malware, spam, data leaks, and the newest Web threats.



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