

# Trend Micro™ SafeSync™

Your stuff, any device, anywhere you need it.

The world is easier and less stressful when you can access your digital files without having to guess which device they're stored on.

SafeSync™ works where you want it to, backing up and syncing files between your computers and mobile devices\*.

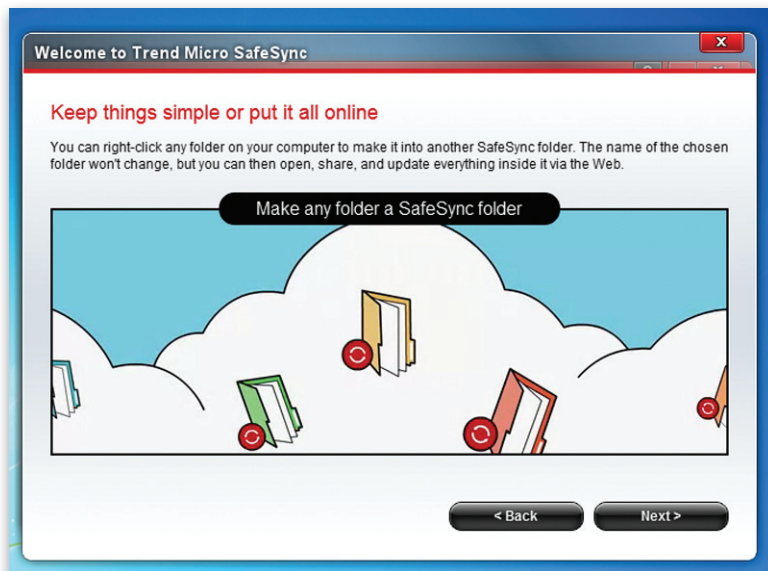
## Move easily between PC, Mac, iPad, iPhone, and Android™ devices

You can stream music and video to your smartphone, share photos with friends on your tablet, or just play it safe and keep secure backups of your most important memories on all your devices.

You can trust that your files are secure. Trend Micro's 20+ years of Internet security expertise goes into every aspect of SafeSync!

## KEY BENEFITS

- Works where you do - all your files on all your devices
- No need to choose between devices - backs up and syncs your files automatically on PC, Mac, iPad, iPhone, and Android
- Desktop, mobile, and website access 24/7 using Trend Micro data centers
- Easy to use and quietly saves file changes in the background on all your devices
- Share a link to anything in your SafeSync account, quickly and easily send to friends
- Lost, damaged, or stolen devices? You'll never lose a precious file again!
- Built and backed by Trend Micro, a security leader with over 20 years of experience



Make a SafeSync Folder screen shot

\*Any Windows / Mac / iOS / Android device

# SafeSync™

## KEY FEATURES

### Anywhere Access

**Works where you do, all your files on all your devices**

- Backs up and syncs your files automatically between PC, Mac, iPad, iPhone, and Android

### Share

**File sharing that's quick, safe, easy, and that you control**

- Share a link to anything in your SafeSync and easily send to friends
- Post your latest photo album to Facebook or share on Twitter
- Secure sharing with passwords or expiry dates and disable the link when you're finished!

### Protect

**Keeping your files safe so you don't need to worry**

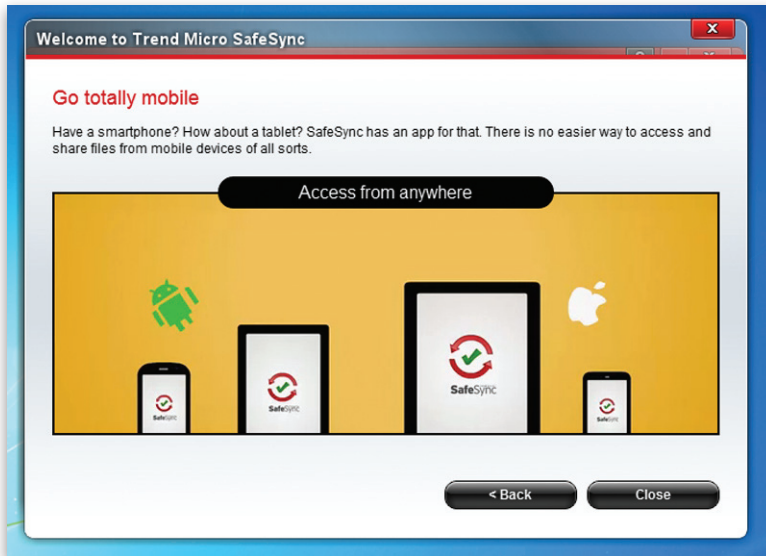
- Lost, damaged, or stolen devices? You'll never lose photos, videos or other valuable files again!
- 20+ years of Trend Micro Internet security expertise goes into every single aspect of SafeSync
- Bank-level encryption means your files are protected from bad guys

**ALL YOUR FILES ON ALL YOUR DEVICES!****Option #1: Automatic Sync**

Choose a local folder and simply save a file to that folder. Then it will be pushed to all your devices so all your files will be in sync.

**Option #2: Drag and Drop**

Move files into the SafeSync folder and they will be pushed to all devices.



SafeSync Mobile app screen shot

SafeSync System Requirements
Hardware:
<ul style="list-style-type: none"> <li>• Hard Drive Disk Space: 50MB</li> <li>• System Memory: 1GB for Windows 7/Vista, Mac OSX; 512MB for Windows XP (1GB recommended)</li> </ul>
Required Operating Systems:
<ul style="list-style-type: none"> <li>• Windows 7 SP1, Windows Vista SP2 (32 &amp; 64-bit), Windows XP SP3 (32-bit only)</li> <li>• Mac OSX 10.5.8, 10.6, 10.7 (32 &amp; 64-bit)</li> </ul>
SafeSync website:
<ul style="list-style-type: none"> <li>• Internet Explorer 7, 8 and 9 (32-bit &amp; 64-bit)</li> <li>• Firefox 3.6, 4, 5 and 6</li> <li>• Safari 4 and 5</li> <li>• Chrome 13 and 14</li> <li>• Mobile browsers on iPhone/iPad, Android, Windows Mobile</li> </ul>
For mobile apps:
<ul style="list-style-type: none"> <li>• iOS 3.1.3 and higher</li> <li>• Android 2.2 and higher</li> </ul>

**HOW SECURE IS SAFESYNC? VERY.**

- **Confidentiality** – Data center operated by Trend Micro, so no one has access to data on server
- **24/7 surveillance** – Access to the cabinets and servers is biometrically controlled and always under surveillance
- **Encryption**
  - Data is transferred between your devices and the cloud using the same AES 256-bit encryption used by financial institutions
  - Data is encrypted while stored on Trend Micro data center servers using Trend Micro's innovative SecureCloud™ technology\*\*
- **Centralized remote administration** – You have the ability to control user accounts and to share or revoke access to shared files and folders at any time
- **Network and server security** - Our system uses an industry best practice secure permission structure to safeguard file access, all hosted in our state-of-the-art data center
- **Firewalls** - Defends equipment from cyber attack with multiple firewalls
- **Load balancers** - Ensures constant availability of online backup and file restoration, even in the event of equipment failure
- **Redundant server and Internet connections** - Two copies of data are stored on two separate servers, plus there are two separate service providers connecting the data center that ensures continuous availability of data
- **20+ years of experience** – Trend Micro has more than two decades of experience keeping data safe for consumers, small businesses, government agencies, and large enterprises
- **Compliance and 3rd Party Certifications** – Data centers are SAS 70 Type 2 certified (US) / ISO-27001 compliant (EMEA)
- **Malware scanning** – All data center servers scan your files for viruses and other malware



For More Information: [www.trendmicro.com/safesync](http://www.trendmicro.com/safesync)

\*\* US data center available 1H2012

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