



Securing Your Web World

# Real-Time Connections Demand **Real-Time Security**

Trend Micro™ Enterprise Security for Communication and Collaboration  
stops threats fast—before they can strike



# It's all about Time

## Real-Time Communication and Collaboration

Email, instant messaging, and collaboration systems connect your employees, partners, and customers. Together, these tools build stronger business ties and improve productivity.

## Fast-Moving Threats Strike in an Instant

While instant connections are essential for your business to keep pace, they also open doors to cybercriminals who are continually looking for new ways to enter your network. In this real-time environment, attackers can spread malware, hijack systems, and steal data—in the blink of an eye.

Blended, multi-staged, and serial email attacks have grown more deceptive, often luring victims to visit fraudulent sites or execute malicious code.

Similar sophisticated attacks are targeting instant messaging and collaboration systems where activities like file sharing, chat, and blog posting elevate your risk—especially when it is opened to external parties.

## Instant Connections Require Instant Protections

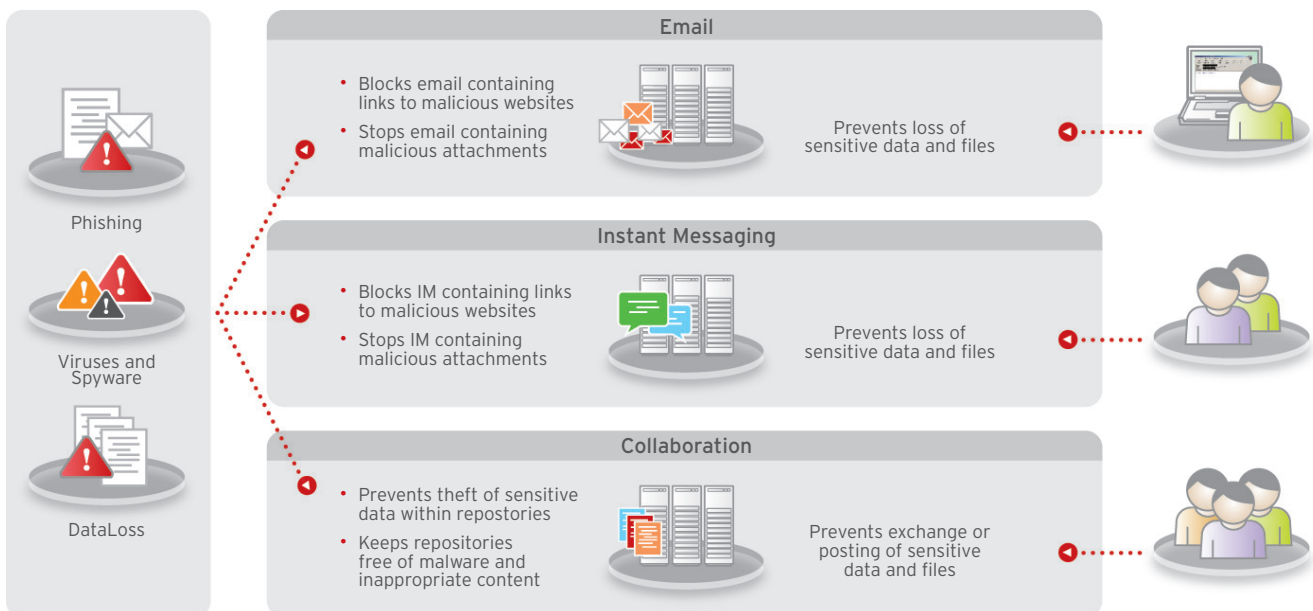
To prevent instant exposure, instant protection is critical. Trend Micro™ Enterprise Security for Communication and Collaboration protects your Microsoft mail, IM, and collaboration servers by stopping threats—fast—before they can strike.

### Real-Time Risks

- Instant exposure
- Data theft
- Loss of productivity
- Damaged reputation
- Compliance violations and fines
- Drained IT resources

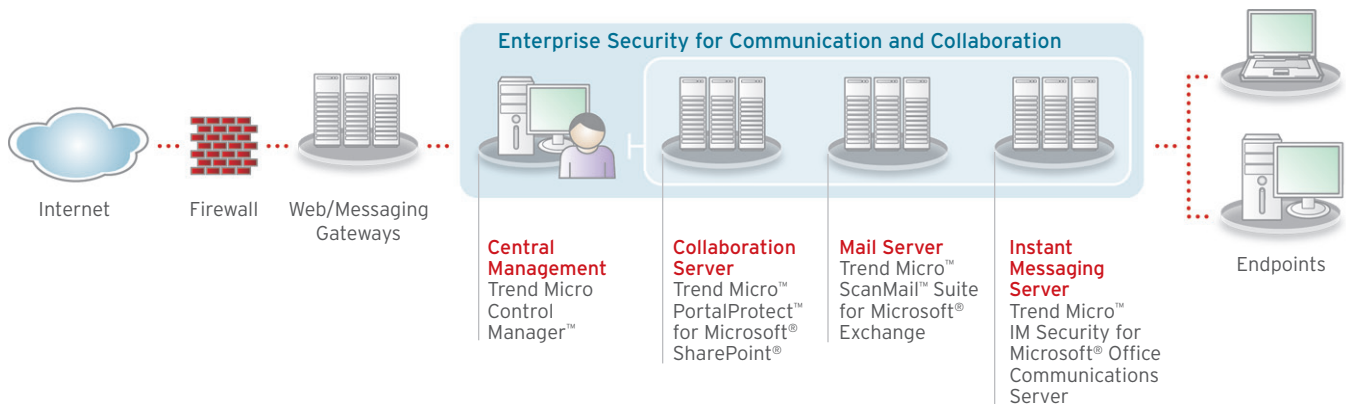
### Threat Protections

- Spyware
- Phishing
- Viruses
- Worms
- Trojans
- Bot code
- Spam
- Inappropriate content
- Web threats










## The Power of Four: Enterprise Security for Communication and Collaboration

This 4-in-1 solution locks down all avenues of attack. And with centralized management, optimized performance, and tight platform integration, the suite reduces administration.



### Key Features

Proactive, real-time threat protections like Web and Email Reputation work in concert with the leading conventional content security technologies to stop the wide range of threats. Leveraging the unique cloud-content architecture of Trend Micro Smart Protection Network, organizations receive immediate and automatic protection to prevent data theft, infection, intrusion, reputation damage, and compliance violations.

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**Web Reputation**
  - Blocks messages or SharePoint content that contains links to malicious sites—before they reach users
  - Stops zero-day threats based on source reputation, much like an instant background check
- 
**Email Reputation**
  - Stops increasingly targeted and blended threats without pattern file updates
  - Utilizes real-time intelligence such as source, URLs and content characteristics for immediate protection
- 
**Award-Winning Antimalware Security**
  - Detects and blocks viruses, worms, and Trojans with real-time scanning
  - Protects against zero-day threats using behavioral analysis
- 
**Advanced Spyware Protection**
  - Stops spyware, rootkits, and bot code before they can infect your PCs
  - Thwarts multistage attacks that use spyware to steal data
- 
**Content Filtering & Data Leak Prevention**
  - Filters outgoing messages and files to prevent the loss of sensitive data
  - Ensures a safe work environment by blocking offensive language and websites
- 
**Leading Antispam**
  - Leading composite engine blocks increasingly malicious spam
  - Uses innovative techniques for multi-lingual and attachment spam detection
- 
**Innovative Antiphishing**
  - Stops malicious email and IM that link to spoofed sites designed to steal data
  - Leverages in-the-cloud web threat intelligence for immediate protection

## Less Time on the Defense. More Time to be Proactive.

With Trend Micro Control Manager™, the integrated suite simplifies security updates, threat response, and remote management across products. This means you have more time to be proactive and optimize security.

All products within the suite further minimize IT administration. As evidence of this, a 2009 independent study by Osterman Research found that both ScanMail Suite and PortalProtect require half the admin time compared to mail server and collaboration security solutions from Microsoft.<sup>1</sup>

Enterprise Security for Communication & Collaboration	IM Security	ScanMail Suite	PortalProtect
Protection Point	IM Servers	Mail Servers	Collaboration Servers
Web Reputation	✓	✓	✓
Email Reputation		✓	
Antivirus	✓	✓	✓
Antispyware	✓	✓	✓
Antispam		✓	
Antiphishing	✓	✓	✓
Content Filtering & Data Leak Prevention	✓	✓	✓

### Why Trend Micro?

Trend Micro delivers the 5 Essentials for Enterprise Security.

- 1. Stops Threats Fast—Before They Can Strike.** The Smart Protection Network, and its correlated threat intelligence, powers our Web Reputation to block links to malicious sites—before the links can be delivered—and Email Reputation to stop unknown spam and blended threats before signature updates are available.
- 2. Who/What/How Analysis.** Who is the source, and can I trust them? What could be hidden in this message or file? How is it behaving? Trend Micro Enterprise Security for Communication and Collaboration identifies who, what, and how with innovative reputation, content, and behavior analysis.
- 3. Comprehensive Protection**
  - Web threats
  - Viruses & worms
  - Phishing & pharming
  - Data theft & loss
  - Spyware
  - Trojans
  - Spam & Bots
  - Inappropriate content
- 4. Multilayered Security.** Today's deceptive threats attack every network entry point. Trend Micro secures your email, enterprise IM, and collaboration environments to protect your network, data, employees, partners, and customers.
- 5. Ease of Management.** With the complexity of today's threat environment, security must be easy to manage. The solution's centralized management, optimized performance, and tight integration all contribute to low administration—so you have more time to be proactive.

<sup>1</sup> Osterman Research, Comparing Leading Email and SharePoint Security Solutions, January 2009.

<sup>2</sup> MExchange.org, Reader's Choice Awards, April, 2008.

<sup>3</sup> Results of NSS Labs Corporate Report, September 2009.

Trend Micro Inc.  
10101 N. De Anza Blvd.  
Cupertino, CA, 95014, USA

- Toll free: +1 800.228.5651
- Phone: +1 408.257.1500
- Fax: +1 408.257.2003

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### The benefits of using Trend Micro security:

- First cloud-client architecture delivering correlated threat intelligence
- First vendor to secure Microsoft Exchange and SharePoint
- Lowest administration for mail server security<sup>1</sup>
- #1 Reader's Choice for mail server AV, MExchange.org, 3 years in a row<sup>2</sup>
- #1 in antivirus protection<sup>3</sup>

### Expand Your Protection

- InterScan™ Messaging Security Solutions
- InterScan™ Web Security Solutions
- OfficeScan™ Client/Server Security
- Trend Micro™ Outbreak Prevention Services
- Deep Security

### Trend Micro™ Enterprise Protection Security

Powered by our unique Smart Protection Network—Trend Micro Enterprise Security minimizes the time to protect your organization from content security risks, delivering better protection with less complexity.

