



## Enterprise Security

# SOLUTIONS OVERVIEW

For more than 25 years, Trend Micro has innovated constantly to keep our customers ahead of an ever-evolving IT threat landscape.

It's how we got to be the global leader in server security, according to IDC<sup>1</sup>.

It's how we continue to set the pace for the IT security industry: by delivering **layered, optimized, and connected solutions** that elegantly solve your most pressing challenges.

Today, those challenges stem primarily from three trends that are sweeping the business landscape and reshaping IT infrastructures everywhere:

**Cloud and Virtualization:** The growing use of cloud-based and virtualized computing drives dramatic efficiency and operational gains—but if security strategies are not evolved to fit these environments, those benefits are not realized and security gaps are created.

**Advanced Cyber Threats:** Yesterday's viruses and malware are still lurking out there, requiring vigilant updating of traditional defenses—but the current explosion of advanced targeted attacks demands new, customized detection and response capabilities.

**Consumerization:** The explosion of endpoints is boosting productivity—but with users controlling multiple devices and using unsecured consumer applications such as DropBox™ at work, it's also forcing IT managers to re-think traditional perimeter defenses.

### HYBRID CLOUD SECURITY

Comprehensive server security provides adaptive protection for systems and applications across physical, virtual, cloud, and hybrid cloud deployments. Data center operators and architects can control operating costs while improving performance with security optimized for **VMware® virtual environments**. Cloud architects can meet shared security requirements when deploying sensitive applications to the cloud. Our elastic security enables the full benefit of the cloud's agility and cost savings on the leading cloud service providers' platforms, including Amazon Web Services (AWS) and Microsoft® Azure™.

- **Trend Micro™ Deep Security™**, available as software, as a service, or through the AWS and Azure marketplaces, provides comprehensive server and virtual desktop protection for physical, virtual, cloud, and hybrid deployments. Centrally managed through an intuitive dashboard, Deep Security includes anti-malware with web reputation, network security through intrusion prevention (IPS) and firewall, and system security through integrity monitoring and log inspection.
  - **Trend Micro Deep Security as a Service** is a cloud-hosted solution designed specifically for customers using AWS, Azure, and VMware vCloud® Air™.

### NETWORK DEFENSE AGAINST TARGETED ATTACKS

Network Defense is a family of security solutions that enable you to rapidly detect, analyze, and respond to targeted attacks and advanced threats.

- **Trend Micro Deep Discovery** uses specialized detection engines, custom sandboxing and global threat intelligence from the Trend Micro™ Smart Protection Network™ to defend against attacks that are invisible to standard security products.
  - **Deep Discovery Inspector** delivers 360-degree monitoring for network-wide detection of malware and attacker activities.
  - **Deep Discovery Analyzer** enhances existing detection capabilities with advanced heuristics, sandboxing, and intelligence-sharing to discover targeted attacks and advanced threats.
  - **Deep Discovery Email Inspector** uses a variety of advanced techniques to detect and block spear phishing and other targeted email attacks.
  - **Deep Discovery Endpoint Sensor** provides detailed endpoint activity tracking that enables rapid attack validation and analysis.

**ANALYSTS, CUSTOMERS, AND TEST LABS AGREE: TREND MICRO LEADS IN ENTERPRISE SECURITY**

#### Hybrid Cloud Security



**Trend Micro is the global market leader in server security**

Corporate Endpoint Server Security Market Share Leader for the 6th straight year 2009-2014<sup>1</sup>

*"In the last few years, we've really moved the needle on security. Trend Micro increases our competence and lets our customers see us as a trusted partner."*

**William Crank**, Chief Information Security Officer, Medhost

#### Network Defense



NSS Labs, Breach Detection Systems Test Report 2015 - Trend Micro Deep Discovery Inspector

*"The best working technology is the one that's most transparent to users. Deep Discovery has been remarkably robust, even while handling a huge volume of traffic."*

**David Shipley**, Head of Technology Management, University of New Brunswick

1 - IDC, Server Security: Virtualization and Cloud Changes Everything, January 2016

## USER PROTECTION

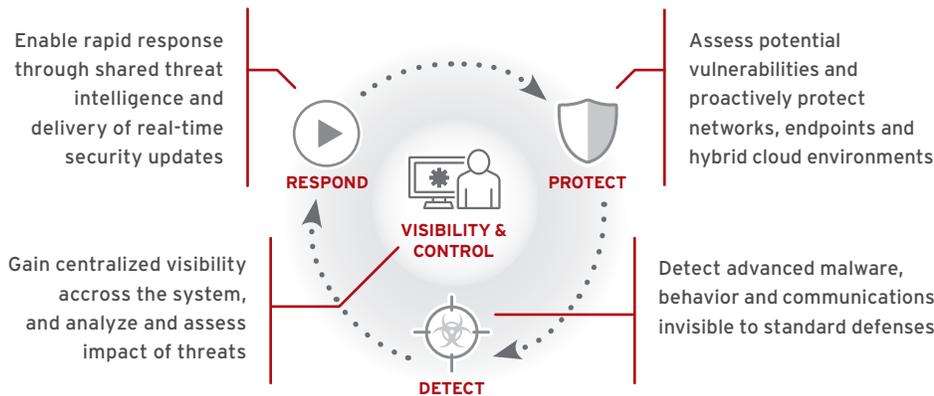
Get better, simpler, more flexible security. Our connected suite of security protects your users no matter where they are or what they are doing.

- **Trend Micro Smart Protection Complete** delivers the best protection at multiple layers, and supports flexible, on-premises cloud and hybrid deployment models. It includes endpoint security, mobile security, secure web gateway, email and collaboration security, integrated data loss prevention, and centralized management.
- **Trend Micro Smart Protection for Endpoints** protects your users and their data with multiple layers of threat and data security across devices and applications. It includes cloud flexibility and user-centric visibility supported by a full range of endpoint security, integrated data loss prevention, and centralized management.

## CONNECTED THREAT DEFENSE

Trend Micro Connected Threat Defense is a layered approach to security that gives you a better way to quickly protect, detect, and respond to new threats that are targeting you, while improving your visibility and control across your organization at the same time.

### Connected Threat Defense: Better, Faster Protection



- The Protection quadrant proactively protects your networks, endpoints, and hybrid cloud environments. Trend Micro solutions incorporate many protection technologies such as anti-malware, behavior monitoring, intrusion prevention, whitelisting, application control, encryption, and data loss prevention.
- The Detection quadrant provides the ability to deal with advanced threats which bypass standard defenses. It includes network inspection, which monitors all ports and more than 100 protocols across the network to detect suspicious activity. Custom sandboxing executes suspicious files in a safe environment to determine potential impact and what behavior the file exhibits.
- The Response quadrant delivers real-time signatures and security updates to the other quadrants to prevent future attacks, identify root cause, and speed up remediation.
- Integration allows the various security layers and all Trend Micro products to share threat intelligence to provide better, faster protection.

## CENTRALIZED MANAGEMENT AND REPORTING

Simplify administration, improve security intelligence, and lower security management costs with an integrated, centrally managed security framework.

- **Trend Micro™ Control Manager™** software provides a comprehensive view of your networks, servers, and hybrid cloud environments, and simplifies threat investigation and day to day management tasks.
- **Trend Micro™ Remote Manager™** is a multi-tenant, cloud-based management console that makes it easy for Managed Service Providers to oversee and manage Worry-Free Business and Hosted Email Security products across multiple customer deployments.

## SUPPORT SERVICES

Trend Micro provides a wide assortment of support services to help ensure that you get the most value from your security investment. Two levels of technical support are available.

**Standard Support** includes all regular product updates and upgrades, along with highly responsive, expert telephone support during regular business hours, and 24x7 telephone support for critical issues. Standard Support is included with all products with active licenses.

**Premium Support** provides you with a named Customer Service Manager who will be your on-going contact to assist you with urgent issues and provide expert guidance designed to elevate your security posture.

To learn more about Trend Micro's business security solutions, visit our web site at [www.trendmicro.com/enterprise](http://www.trendmicro.com/enterprise)

## User Protection

# Gartner

Gartner positions Trend Micro as a Leader in the Magic Quadrant for Endpoint Protection Platforms for 14 years in a row.<sup>2</sup>

# canalys

The leader in small business security for 5 years running.

Canalys Small Business Content Security Market April 2016

*"When we decided to change vendors, Trend Micro was at the top of our list. What we saw in terms of deployment and support at the proof of concept showed us we were making the right decision."*

Mark Liggett, Senior IT Security Analyst, Tulane University

2 - Gartner 2016 Magic Quadrant for Endpoint Protection Platforms, February 1, 2016, Peter Firstbrook, Eric Ouellet  
Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

# TREND MICRO

Securing Your Journey to the Cloud

Trend Micro Inc., 225 E. John Carpenter Freeway, Suite 1500, Irving, Texas 75062  
Phone: (817) 569-8900 Toll-free: (888) 762-8736

©2016 by Trend Micro Incorporated. All rights reserved. Trend Micro, and the Trend Micro t-ball logo are trademarks or registered trademarks of Trend Micro Incorporated. All other company and/or product names may be trademarks or registered trademarks of their owners. Information contained in this document is subject to change without notice. [OV01\_Enterprise\_Solutions\_160630US]