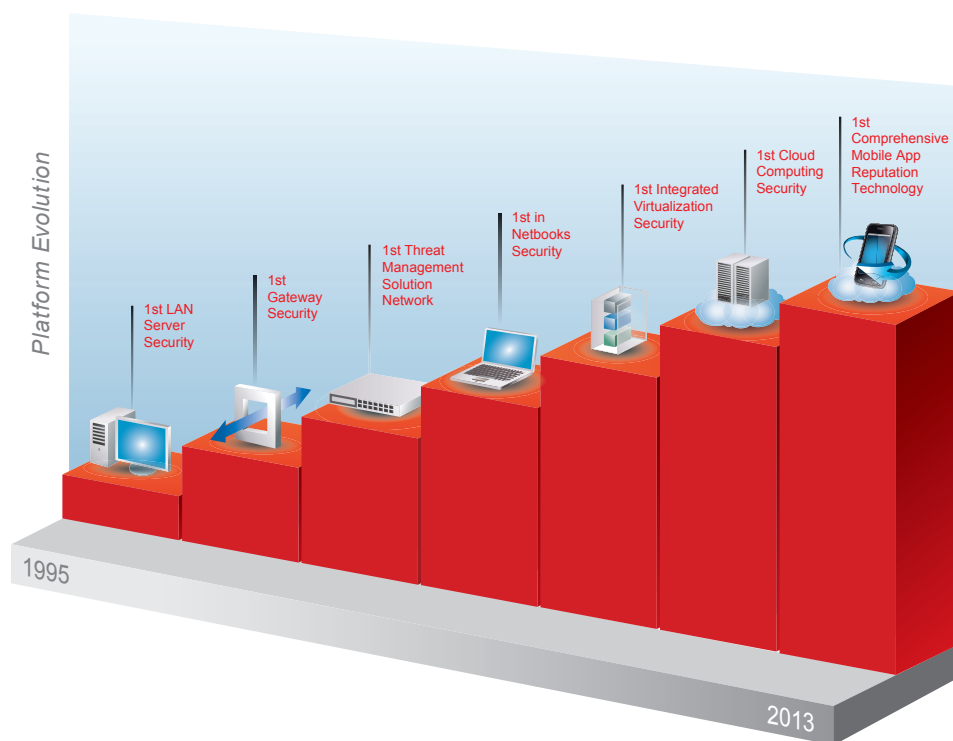


Trend Micro™

CORPORATE FACT SHEET

Securing the Journey to the Cloud. As a global leader in cloud security¹, Trend Micro develops innovative security solutions that make the world safe for businesses and consumers to exchange digital information. As the largest independent security vendor², with 23+ years of dedicated security expertise, we're recognized as the market leader in server³ and virtualization security⁴ and for delivering top-ranked endpoint, network, and cloud-based solutions. Trend Micro's technology is proven to stop threats faster⁵, provide increased performance, and give the visibility and control required to confidently share and protect data in physical, virtual, cloud and mobile environments. No matter what the security need, or how it may evolve over time, Trend Micro is the smart security choice as people journey to the cloud.

A History of Innovation. Since 1988, Trend Micro has pioneered innovative technologies and security services that protect users against threats that target new and emerging platforms and devices. Each beneficial shift in the way people communicate and conduct business online has introduced new security challenges. Trend Micro has been there from the start, being the first to extend threat protection from the desktop to the server and then to the Internet gateway. And as mobility, virtualization, and cloud computing are enabling people to share digital information more easily, more quickly, and more affordably, Trend Micro continues to innovate with mobile device management, data encryption, agentless anti-malware and mobile app reputation technology.



FOUNDED
1988, United States

HEADQUARTERS
Tokyo, Japan

TOKYO STOCK EXCHANGE
4704

NUMBER OF EMPLOYEES
4,942



MARKET SHARE

- #1 in cloud security
- #1 in server security
- #1 in virtualization security
- Ranks in top three for web, messaging and endpoint product sales⁶

48 OF THE TOP 50 GLOBAL CORPORATIONS TRUST TREND MICRO SECURITY⁷

- 10 of the top 10 Automotive companies
- 10 of the top 10 Telecom companies
- 8 of the top 10 Banks
- 9 of the top 10 Oil companies

2011 ANNUAL REVENUE
\$1.2B USD
62% Business
38% Consumer

OPERATING INCOME
\$330M USD

CASH ASSETS
\$900M USD

MANAGEMENT

Eva Chen
CEO & Co-Founder

Mahendra Negi
COO & CFO

Steve Chang
Chairman & Founder

TREND MICRO CORPORATE FACT SHEET

Meeting Customer Needs with Security that Fits. From consumer devices to enterprise networks and data centers, Trend Micro provides proactive security that fits the threat landscape and supports varying IT infrastructures, partner ecosystems, and customer needs.

Trend Micro delivers a broad range of security solutions that provide maximum protection and performance with minimal complexity. Because customer needs evolve, we offer a choice of software, virtual appliance and service offerings for consumers, small and medium businesses, and enterprises, providing security that fits their unique requirements, today and in the future. We know that “one size fits all” security doesn’t fit any one customer segment very well.

Invested in Staying a Step Ahead. We invest in threat research and innovating our core technologies, products and services to ensure we stay one step ahead of the bad guys. We aim to stop threats faster, and give customers the actionable threat intelligence they need to make more informed choices about how best to protect their data. Customers can be assured that no matter what platforms they’re using, they have the best platform-specific protection capabilities in place.

We also protect existing infrastructure investments by integrating and working with the other vendors our customers already have in place, delivering purpose-built solutions to consumers, SMBs and enterprises that need customizable and scalable security solutions.

Cloud-Era Security from the Smart Protection Network. As the source of global threat intelligence for Trend Micro’s cloud-era security, the Trend Micro™ Smart Protection Network™ infrastructure uses big data analytics to continually process more than 4 terabytes of data collected in the cloud to identify threats, deliver proactive protection, and secure data faster than any other security vendor. Again and again, test results confirm the effectiveness of Trend Micro’s cloud-era security, with Smart Protection Network enabling lighter, leaner

solutions while blocking over 230 million threats daily for customers worldwide.

“Every year we bring in security experts and ask them to try to breach our security. . . Since we added Deep Security, they are not getting into any of the servers protected by it.”

Scott Forrest,
Director, Networks & Infrastructure,
Guess?, Inc.

Backed by Global Research and Support.

Trend Micro delivers timely threat intelligence, service, and support to our global customer base and defends tens of millions customers around the clock through TrendLabsSM – Trend Micro’s worldwide network of threat research and product service and support centers. 1,200 threat experts monitor potential security issues and mount rapid responses to major incidents and urgent support requests. As new threats and vulnerabilities emerge, TrendLabs delivers the global security reach with the personalized, local touch that customers need to function securely online.

1. Source: 2010-2014 Technavio – Global Cloud Security Software Market
2. Source: 2011 © Quocirca Ltd.: Selected independent IT security vendor revenues
3. Source: 2011 IDC-Worldwide Endpoint Security Revenue Share by Vendor, 2010
4. Source: 2011 Technavio - Global Virtualization Security Management Solutions
5. <http://www.trendmicro.com/us/technology-innovation/our-technology/competitive-benchmarks/index.html>
6. Source: 2011 IDC-Worldwide Messaging Security 2011-2015 Forecast and Vendor Shares; Worldwide Web Security 2011-2015 Forecast and Vendor Shares
7. In calculating the G500 data, the percentage use of Trend Micro products include usage by parent companies and/or usage by any of their subsidiaries of any Trend Micro product or service. Source: <http://money.cnn.com/magazines/fortune/global500/2011/index.html>



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WITH 36 OFFICES
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